

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 10/06/2006 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------|----------|----------------|----------------------------------|
| Bookrenter.com | | 04/08/2011 | LTD LIAB JT ST CO: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|-----------------|---------------------------|
| Name: | Bookrenter.com, Inc. |
| Street Address: | 155 Bovet Road, Suite 207 |
| City: | San Mateo |
| State/Country: | CALIFORNIA |
| Postal Code: | 94402 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------------------------|
| Registration Number: | 3078839 | WHY BUY WHEN YOU CAN RENT? |
| Registration Number: | 3276364 | BOOKRENTER.COM WHY BUY WHEN YOU CAN RENT |

CORRESPONDENCE DATA

Fax Number: (317)231-7433
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 317-231-1313
 Email: jgard@btlaw.com
 Correspondent Name: Julia Spoor Gard
 Address Line 1: 11 South Meridian St.
 Address Line 4: Indianapolis, INDIANA 46204

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|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 50024-100 |
| NAME OF SUBMITTER: | Olivia M. Fleming |

900188974

**TRADEMARK
 REEL: 004519 FRAME: 0494**

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| Signature: | /ofleming/ |
| Date: | 04/11/2011 |
| Total Attachments: 2 source=IP Assignment to BRInc Signed 4 8 11#page1.tif source=IP Assignment to BRInc Signed 4 8 11#page2.tif | |

NUNC PRO TUNC ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Bookrenter.Com**, identified in the USPTO as a limited liability company of California having a place of business at P.O. Box 61599, Sunnyvale, CA, 94088, ("Assignor"), hereby assigns, sets over, and transfers, *nunc pro tunc*, effective as of October 6, 2006 to **Bookrenter.com, Inc.**, (a California corporation having an address of 2542 South Bascom Avenue Suite 190, Campbell, CA 95008 at the time of assignment), now a Delaware corporation currently having a place of business at 155 Bovet Road, Suite 207, San Mateo, CA 94402 ("Assignee"), all of its rights, title, and interest in and to the trademarks registrations, thereof identified in Exhibit A, and the copyright registration, thereof identified in Exhibit B, attached hereto (the "Intellectual Property"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Intellectual Property with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignee is the successor in interest with respect to the ongoing business of Assignor, or the portion of the business to which the Intellectual Property pertains.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Intellectual Property in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor: Bookrenter.com, LLC

Signed: 
Colin Barceloux

Title: President

Date: April 8, 2011

TRADEMARK

REEL: 004519 FRAME: 0496

Exhibit A- Trademarks


| Trademark | Design | U.S. Serial No. | U.S. Reg. No. |
|------------------------------------------------|-----------------------------------------------------------------------------------|-----------------|---------------|
| WHY BUY WHEN YOU CAN RENT? | n/a | 78498787 | 3078839 |
| BOOKRENTER.COM WHY BUY WHEN YOU CAN RENT |  | 78494433 | 3276364 |

Exhibit B- Copyright

| Copyright | Date Filed | Reg. No. | U.S. Reg. No. |
|------------------------|----------------|--------------|---------------|
| Bookrenter.com website | April 16, 2005 | TX0006175488 | 3078839 |