

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	JSJ Enterprises, Inc.		03/28/2011
			Entity Type
			CORPORATION: DISTRICT OF COLUMBIA
RECEIVING PARTY DATA			
Name:	Lens.com, Inc.		
Composed Of:	COMPOSED OF Trademark assignment		
Street Address:	P.O. Box 27740		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89126		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1814165	CONTACT LENS CONNECTION
CORRESPONDENCE DATA			
Fax Number:	(419)874-1130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	419-874-1100		
Email:	firm@fraser-ip.com		
Correspondent Name:	Richard G. Martin		
Address Line 1:	28366 Kensington Lane		
Address Line 4:	Perrysburg, OHIO 43551		
ATTORNEY DOCKET NUMBER:	1-41547		
NAME OF SUBMITTER:	Richard G. Martin		
Signature:	/richard g. martin/		
Date:	04/12/2011		
Total Attachments: 1 source=4-12-11 Redacted Assignment#page1.tif			

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WHEREAS, JSJ Enterprises, Inc., a District of Columbia corporation, hereinafter referred to as the "Assignor," owns United States Trademark Registration No. 1,814,165 for CONTACT LENS CONNECTION and design (the Mark) and

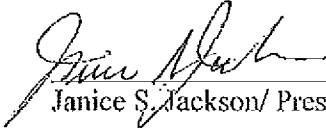
WHEREAS, Lens.com, a Nevada company, hereinafter referred to as the "Assignee," is desirous of acquiring the Mark, the goodwill associated with said Mark and the registration therefor;

NOW THEREFORE, for good and valuable consideration of [REDACTED] receipt of which is hereby acknowledged by said Assignor, said Assignor, does hereby sell, transfer, convey and assign unto the said Assignee, the Mark, Registration No. 1,814,165 and the goodwill together associated with said Mark.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed
this 28 day of March, 2011.

JSJ Enterprises, Inc.

Signature:


Janice S. Jackson/ President