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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Release by Secured Party of Security Interest recorded at Reel 002753, Frame

0001

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MANUFACTURERS AND TRADERS TRUST COMPANY		111/15/2006	banking corporation: NEW YORK

RECEIVING PARTY DATA

Name:	RENT-WAY OF MICHIGAN, INC.	
Street Address:	5501 Headquarters Drive	
City:	Plano	
State/Country:	TEXAS	
Postal Code:	75024	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1493649	CHAMPION TV & APPLIANCE RENTALS
Registration Number:	2011934	RENT-WAY
Registration Number:	2097244	RENTWAY
Registration Number:	2094767	RENTWAY
Registration Number:	2284526	HOME CHOICE
Registration Number:	2329360	WORKING TO BE YOUR FIRST CHOICE
Registration Number:	2370829	HOMECHOICE LEASE OR OWN
Registration Number:	2403753	HOMECHOICE RENTALS
Registration Number:	2551709	PICK UP WHERE YOU LEFT OFF

CORRESPONDENCE DATA

Fax Number: (214)855-8200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-855-8000

TRADEMARK
REEL: 004519 FRAME: 0681

900189011

Email: cholland@fulbright.com

Correspondent Name: Linda M. Merritt

Address Line 1: 2200 Ross Avenue, Suite 2800

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 10409631 MAN-RWMICH

NAME OF SUBMITTER: Linda M. Merritt

Signature: /Linda M. Merritt/

Date: 04/11/2011

Total Attachments: 2

source=RENT-WAY 5#page1.tif source=RENT-WAY 5#page2.tif

TRADEMARK
REEL: 004519 FRAME: 0682

RELEASE OF SECURITY INTEREST

THIS RELEASE OF SECURITY INTEREST made and entered into this Ist day of November, 2006, by MANUFACTURERS AND TRADERS TRUST COMPANY, a New York banking corporation ("Assignor"), as trustee and collateral agent for Holders, as defined in the Security Agreement referenced below, in favor of RENT-WAY OF MICHIGAN, INC., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to a certain Security Agreement dated as of June 2, 2003 (the "Security Agreement") pursuant to which the parties executed a certain Trademark Collateral Agreement dated June 3, 2003 (the "Collateral Agreement"), and recorded in the United States Patent and Trademark Office on June 13, 2003 at Reel 002753, Frame 0001 under which Assignee granted Assignor a security interest in certain property (as defined in the Collateral Agreement), including but not limited to the trademarks and registrations listed in Schedule I attached hereto; and

WHEREAS, Assignor now desires to release and terminate the Security Agreement and the Collateral Agreement;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby releases to Assignee all interest which Assignor and/or the Holders possess are otherwise entitled to in the aforementioned property, including but not limited to the trademarks and registrations listed in Schedule I hereto, by virtue of such Collateral Agreement or Security Agreement.

IN WITNESS WHEREOF, MANUFACTURERS AND TRADERS TRUST COMPANY, as Trustee has executed this Release of Security Interest as of the date first above written.

MANUFACTURERS AND TRADERS TRUST COMPANY,

as Trustee

Bv:

Name: RUSSELL T. WHITLEY

Title: ASST. VICE PRESIDENT

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25713214.2

TRADEMARK
REEL: 004519 FRAME: 0683

SCHEDULE I

Mark	Registration Number	Registration Date
CHAMPION TV & APPLIANCE RENTALS	1493649	06/21/1988
RENT-WAY	2011934	10/29/1996
RENTWAY	2097244	09/16/1997
RENTWAY	2094767	09/09/1997
HOME CHOICE	2284526	10/12/1999
WORKING TO BE YOUR FIRST CHOICE	2329360	03/14/2000
HOMECHOICE LEASE OR OWN	2370829	07/25/2000
HOMECHOICE RENTALS	2403753	11/14/2000
PICK UP WHERE YOU LEFT OFF	2551709	03/26/2002

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RECORDED: 04/12/2011

TRADEMARK REEL: 004519 FRAME: 0684