

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mem Company, Inc.		07/30/1999	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Guus Wauben Holding B.V.		
Street Address:	Springs Bernhardplein 200		
City:	Amsterdam 1097JB		
State/Country:	NETHERLANDS		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0846774		
CORRESPONDENCE DATA			
Fax Number:	(407)650-0943		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-839-4200		
Email:	hcollins@broadandcassel.com		
Correspondent Name:	Douglas E. Starcher, P.A.		
Address Line 1:	390 N. Orange Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Orlando, FLORIDA 31801		
ATTORNEY DOCKET NUMBER:	42599.0023		
DOMESTIC REPRESENTATIVE			
Name:	Douglas E. Starcher, P.A.		
Address Line 1:	390 N. Orange Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Orlando, FLORIDA 32801		

CH \$40.00 0846774

NAME OF SUBMITTER:	Douglas E. Starcher, P.A.
Signature:	/Douglas E. Starcher/
Date:	04/12/2011
Total Attachments: 22 source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page1.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page2.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page3.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page4.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page5.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page6.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page7.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page8.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page9.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page10.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page11.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page12.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page13.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page14.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page15.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page16.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page17.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page18.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page19.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page20.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page21.tif source=Assignment of Mem Company, Inc. to Guus Wauben Holding B.V#page22.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, MEM Company, Inc., a New York corporation, having an address at 3 Landmark Square, 5th Floor, Stamford, CT 06901-2501 (hereinafter "Assignor") has used or intends to use the trademarks, trademark rights, trade names, trade name rights, service marks, service mark rights, service names, service name rights, brand names, trade dress, business and product names, logos and slogans including but not limited to those listed on Schedule A attached hereto (Hereinafter referred to as "the said marks"); and

WHEREAS, Guns Wauben Holding B.V., a Netherlands corporation, through its agent St. Honoré Holding, Inc. a Delaware corporation (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks in the United States and throughout the world and to the pending or issued registrations also including but not limited to those set forth on Schedule A attached hereto (hereinafter referred to as "the said registrations"), together with the goodwill of the business in connection with which the said marks and said registrations are used and which are symbolized by the said marks and said registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

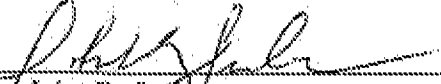
NOW, THEREFORE, for good and valuable consideration including, without limitation, the consideration paid to Assignor pursuant to that certain Asset Purchase Agreement by and among DPC Acquisition Corp., Assignor and certain other affiliates of Assignor dated as of June 28, 1999 (the "Asset Purchase Agreement"), receipt of which is hereby acknowledged, pursuant to and in accordance with the Asset Purchase Agreement, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the said marks and registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks and registrations are used and which are symbolized by the said marks and registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

Assignor agrees to, at Assignee's request and without expense (including without limitation expenses relating to recordals), execute and deliver such other instruments and take such other actions as Assignee may reasonably request to more effectively put Assignee in possession and operating control of all or any part of said marks and registrations. Assignor will cooperate with Assignee to deliver such bills of sale, endorsements, assignments, and other good and sufficient instruments of conveyance and transfer (including but not limited to assignment of any said marks and registrations in recordable form), in form and substance reasonably satisfactory to Assignee and its counsel, as are commercially reasonable under the circumstances to vest in Assignee good and valid title to said marks and registrations free and clear of any Encumbrances (as such term is defined in the Asset Purchase Agreement); provided, however, that Assignor shall have no obligation to record any of said marks and the parties shall be responsible for fees, taxes and expenses as set forth in the asset Purchase Agreement. Assignee shall be responsible for all fees or taxes associated with the generation of any endorsement, assignment and other good and sufficient instruments of conveyance as contemplated by the Asset Purchase Agreement.

TRADEMARK

REEL: 004519 FRAME: 0690

MEM COMPANY, INC.

By: 

Name: John R. Jackson

Title: Vice President and Secretary

TRADEMARK

REEL: 004519 FRAME: 0691

Corporate Acknowledgement Form

STATE OF)

COUNTY OF)

ss.:

On this 30th day of July, 1999, before me personally came John R. Jackson to me known, who being by me duly sworn did depose and say s/he is the Vice President and Secretary of Mem Company, Inc., the Corporation described in and which executed the foregoing instrument and that s/he signed his/her name hereto.


Notary Public

HANNAH SINGAL

Notary Public, State of New York

Commission Expires July 1, 2002

Created in Kings County

Certificate Filed in New York County
Commission Expires April 18, 2002

SCHEDULE A

Marks

Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Australia	BOPO	3	578675	1/11/83	A386038AUS	1/11/83	Registered
France	CLOCHEFFE	3		7/21/92	92427513	7/21/92	Registered
Germany	DEMOISELLE THANK HEAVEN FOR LITTLE GIRLS	3			1181588	9/18/90	Registered
South Africa	DEMOISELLE	3	905894	7/12/90	905894	7/12/90	Registered
Venezuela	BOPO	3			F180075	6/10/94	Registered

Renaissance Cosmetics, Inc.

<u>Owner</u> <u>Country</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Canada	L'ESCOUADE DE LA PROPRETE				357188	6/16/89	Registered

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TRADEMARK
REEL: 004519 FRAME: 0695

Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC. (Record Owner: ENGLISH LEATHER, INC.)</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	LOVES	3	74/236474	1/16/92	1728816	11/3/92	Registered
United States	LOVE'S BABY SOFT	3	74/238211	5/26/92	1746723	1/19/93	Registered
United States	LOVE'S BABY SOFT	3	73/274563	8/18/88	1199240	6/29/82	Registered
United States	LOVE'S FRESH LEMON	3	73/264941	6/4/80	1175733	11/3/81	Registered
United States	LOVE'S RAIN SCENT	3	748233	7/15/88	1547883	7/18/89	Registered
United States	TINKERBELL	3	73/373938	7/12/82	1262149	12/27/83	Registered
United States	TINKERBELL	20 21	73/276156	9/2/80	1192785	3/30/82	Registered

Renaissance Cosmetics, Inc.

<u>Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC. (Record Owner: ARISTOCRAT LEATHER PRODUCTS, INC.)</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
United States	GOLD BOND	18			1378147	11/13/83	Registered
United States	REMINGTON	18			749611	5/21/63	Registered
United States	WALL STREET	18			1350688	7/23/86	Registered

Renaissance Cosmetics, Inc.

<u>Owner:</u>	<u>MEM COMPANY, INC. (Record Owner: MEM INTERNATIONAL LIMITED)</u>							
<u>Country</u>	<u>Mark</u>	<u>Class</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
Venda	TIMBERLINE	3			0990	3/2/70	Registered	

Renaissance Cosmetics, Inc.

<u>Owner:</u>	<u>MEM COMPANY, INC. (Record Owner: TEXTON INC.)</u>	<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
<u>Country</u>								
Canada		BRAYURA				165563	10/ 3/69	Registered

Renaissance Cosmetics, Inc.

<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Algeria	ENGLISH LEATHER	3	8861	4/9/69	29690	4/9/69	Registered
Argentina	ENGLISH LEATHER	3			1385590	12/31/91	Registered
Argentina	MEM	3			645559	9/17/69	Registered
Argentina	TINKERBELL	3	1201702	2/28/80	1483107	10/16/83	Registered
Aruba	TIMBERLINE	3			8811851	11/17/88	Registered
Australia	BRITISH STERLING AND CROWNDISIGN	3		7/24/68	A221091	7/26/68	Registered
Australia	BRITISH STERLING LABEL	3		6/28/66	A203174	6/28/66	Registered
Australia	DESIGN OF SADDLE, CAP, CROP	3	215738	12/19/67	A240979	7/24/77	Registered
Australia	EAU DE LOVE	3	A227306	3/18/69	A227306	3/18/69	Registered
Australia	EAU DE LOVE (LABEL)	3	A227634	3/28/69	A227634	3/28/69	Registered
Australia	LOVE'S BABY SOFT	3		8/7/90	B539310	8/7/90	Registered
Australia	TIMBERLINE	3		7/24/69	230850	7/24/69	Registered
Bahras	TIMBERLINE	3			4405	9/18/88	Registered
Belize	TIMBERLINE	3			3499	10/20/79	Registered
Benelux	ENGLISH LEATHER	3	117380	2/4/69	8317	2/12/69	Registered
Benelux	LOVE'S	3	781909	6/19/92	116464	6/19/92	Registered
Benelux	MEM	3		6/14/78	153104	6/14/78	Registered
Benelux	TIMBERLINE	3		2/2/86	138138	2/2/86	Registered
Bolivia	ENGLISH LEATHER	3			23822	9/30/69	Registered

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Renaissance Cosmetics, Inc.

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Canada	DIETBUSTERS				357415	6/23/89	Registered
Canada	MEM				22016	4/21/85	Registered
Canada	TIMBERLINE		170182	7/24/70	170182	7/24/85	Registered
Chile	ENGLISH LEATHER	3			492968	6/20/87	Registered
Chile	TIMBERLINE	3			371704	5/18/91	Registered
China (People's Republic Of)	ENGLISH LEATHER	3					DOCKETED
Costa Rica	BRITISH STERLING	3			95376	6/17/96	Registered
Costa Rica	ENGLISH LEATHER	3			17848	10/22/68	Registered
Costa Rica	TIMBERLINE	3	48821	9/6/77	18840	9/6/97	Registered
Cyprus	TIMBERLINE	3	14924	4/24/73	14924	4/24/73	Registered
Denmark	LOVE'S BABY SOFT	3			3136	8/15/75	Registered
Denmark	MEM	3			9191921	10/13/21	Registered
Denmark	TIMBERLINE	3			8-1980	1/4/80	Registered
Dominican Republic	BRITISH STERLING	N.A. 58		11/25/87	44389	2/16/88	Registered
Dominican Republic	ENGLISH LEATHER				16101	10/16/67	Registered
Ecuador	ENGLISH	3			2323-94	4/18/94	Registered
Ecuador	TIMBERLINE	3			823	3/15/76	Registered
Egypt	TIMBERLINE	3			39143	6/12/84	Registered
El Salvador	BRITISH STERLING	3		7/25/87	21134	7/25/92	Registered

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Renaissance Cosmetics, Inc.

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El Salvador	ENGLISH LEATHER	3			6072	6/21/79	Registered
El Salvador	TIMBERLINE	3			19879	10/11/79	Registered
Fiji	TIMBERLINE	3A, 4B	13690	11/19/80	13690	8/19/81	Registered
Finland	LOVE'S BABY SOFT	3	966381	12/11/90	138871	3/22/93	Registered
Finland	LOVE'S FRESH LEMON	3	RJ265192	6/4/92	60574	4/26/83	Registered
Finland	TIMBERLINE	3	191072	3/23/72	64688	12/11/75	Registered
France	ENGLISH LEATHER	3		2/14/85	47072	2/14/85	Registered
France	ENGLISH LEATHER	3		11/3/87	1433664	11/3/87	Registered
France	TIMBERLINE	3	185208	5/4/72	26375	5/4/72	Registered
German Federal Republic	LOVE	2, 3			638432	4/29/80	Registered
Germany	ENGLISH LEATHER	3			6820267	10/16/78	Registered
Germany	MEM	3			536947	9/21/91	Registered
Greece	TIMBERLINE	3			48510	9/27/92	Registered
Guatemala	BRITISH STERLING	3		7/20/89			DOCKETED
Guatemala	ENGLISH LEATHER	3			21482	12/16/89	Registered
Guatemala	LOVE'S	3	01688	4/4/91			FILED
Guatemala	TIMBERLINE	3			23848	8/13/78	Registered
Haiti	ENGLISH LEATHER	1B			32176	6/13/86	Registered
Haiti	TINKERBELL	3			21897	6/21/87	Registered

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Honduras	BRITISH STERLING	3	165797	2/10/99			FILED
Honduras	LOVE'S	3			54,531	8/11/91	Registered
Honduras	TIMBERLINE	3	868471	12/30/72	26842	2/ 7/74	Registered
Hong Kong	TIMBERLINE	3			1484OF1972	4/12/72	Registered
Iceland	ENGLISH LEATHER	3	262/1966	8/29/66	153/1967	5/20/67	Registered
India	ENGLISH LEATHER	3			265485B	7/ 4/79	Registered
India	LOVE'S BABY SOFT	3	5330332	5/25/99			FILED
Indonesia	ENGLISH LEATHER & DESIGN	3			392733	3/13/92	Registered
Ireland	EAU DE LOVE	3	243372	10/23/72	881392	10/23/72	Registered
Israel	BRITISH STERLING	3		6/24/88	69645	6/24/88	Registered
Israel	TINKERBELL	3	54401	6/ 8/82	54401	2/24/86	Registered
Italy	ENGLISH LEATHER	3	34087C/85	5/16/85	464099	2/ 9/87	Registered
Jamaica	ENGLISH LEATHER & DESIGN	3		1/16/86	18121	1/16/86	Registered
Jamaica	TIMBERLINE	3		8/28/73	15935	8/28/73	Registered
Jamaica	TINKERBELL	3	3/1827	11/16/81	20922	11/16/81	Registered
Japan	BRITISH STERLING	3			2558668	7/ 8/93	Registered
Kenya	TIMBERLINE	3		3/ 3/76	22627	3/ 3/76	Registered
Kuwait	TIMBERLINE	3			6937	6/23/75	Registered
Lebanon	ENGLISH LEATHER				31196/249	10/31/66	Registered

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TRADEMARK
REEL: 004519 FRAME: 0703

Renaissance Cosmetics, Inc.

<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Class</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
Liberia	TIMBERLINE		8578809	5/8/70	83833720	5/8/70	Registered
Malaysia	TIMBERLINE	3		1/18/83	67479	1/19/82	Registered
Mexico	BRITISH STERLING	3	186692	10/15/93			FILED
Mexico	ENGLISH LEATHER	3			311124	4/15/85	Registered
Mexico	ENGLISH LEATHER	3		2/12/64	117654	2/12/64	Registered
Mexico	LOVE'S	3	353748	11/19/87	353748	11/19/87	Registered
Mexico	TIMBERLINE	3			164425	3/22/86	Registered
Morocco	ENGLISH LEATHER	3		12/1/88	42026	12/1/88	Registered
Netherlands Antilles	TIMBERLINE	3		10/27/72	8388	10/27/72	Registered
New Zealand	EAU DE LOVE	3		3/5/71	890460	3/5/71	Registered
New Zealand	LOVE & DESIGN	3		6/10/69	898459	6/10/69	Registered
New Zealand	TIMBERLINE	3		10/13/72	102179	10/13/72	Registered
Nicaragua	BRITISH STERLING	3		3/27/92	2230400	10/23/92	Registered
Nicaragua	ENGLISH LEATHER	3			21602	6/17/92	Registered
Nicaragua	LOVE'S	3	92-00934	5/13/92	23,483 C.C.	6/28/93	Registered
Nicaragua	TIMBERLINE	3			1800.P1	7/1/83	Registered
Norway	LOVE COSMETICS	3	110088	2/21/72	86602	12/1/72	Registered
Norway	MEM	3			38339	2/16/49	Registered
Norway	TIMBERLINE	3			97081	8/19/76	Registered

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TRADEMARK
REEL: 004519 FRAME: 0704

Renaissance Cosmetics, Inc.

<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
usama	BRITISH STERLING	3	23	8/28/78	20582	3/7/76	Registered
Panama	EAU DE LOVE	3	056603	3/4/94	056603	3/4/94	Registered
Panama	ENGLISH LEATHER	3	12125	6/24/70	12125	6/24/70	Registered
Panama	LOVE'S	3	057026	8/19/92	057026	8/19/92	Registered
Panama	TIMBERLINE	3			14740	8/9/71	Registered
Paraguay	ENGLISH LEATHER	3			142696	12/22/99	Registered
Paraguay	TIMBERLINE	3			178880	8/30/95	Registered
Philippines	ENGLISH LEATHER	3	16282	3/15/71	16282	3/15/71	Registered
Philippines	ENGLISH LEATHER	3			16283	3/15/71	Registered
Philippines	LOVE'S	3			40544	8/12/88	Registered
Philippines	LOVE'S BABY SOFT	3			40810	8/26/88	Registered
Philippines	TINKERBELL (STYLIZED)	3	109807	7/17/96			FILED
Puerto Rico	LOVE'S	3	864343	9/29/82	24723	5/20/83	Registered
Puerto Rico	LOVE'S	3			24724	5/20/83	Registered
Puerto Rico	LOVE'S	3			24725	5/20/83	Registered
Puerto Rico	LOVE'S BABY SOFT	3			24726	5/20/83	Registered
Saudi Arabia	ENGLISH LEATHER	3			2341	4/21/66	Registered
Singapore	BRITISH STERLING AND CROWNDISIGN	3		12/19/73	66419	12/19/73	Registered
Singapore	TIMBERLINE	3		8/18/79	34320	8/18/79	Registered
South Africa	BRITISH STERLING	3	948809	8/16/94			FILED

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Renaissance Cosmetics, Inc.

<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App.#</u>	<u>App. Dt</u>	<u>Reg.#</u>	<u>Reg. Dt</u>	<u>Status</u>
South Africa	CAMBRIDGE	3	817979	10/20/81	817979	10/20/81	Registered
South Africa	LOVE (LABEL)	3	702554	6/8/70	702554	2/17/73	Registered
South Africa	LOVE'S BABY SOFT		942308	3/4/94			FILED
South Africa	TIMBERLINE	3	700990	3/2/70	700990	3/2/70	Registered
South Korea	ENGLISH LEATHER	3	7		19238	4/21/76	Registered
Spain	MEM	3, 5, 21	887691	9/23/78	887691	3/27/81	Registered
Spain	TIMBERLINE	3		3/29/88	672033	4/1/78	Registered
Suriname	TIMBERLINE	3			8369	12/3/76	Registered
Sweden	LOVE'S BABY SOFT	3			155120	4/23/76	Registered
Sweden	MEM	3			38104	9/27/71	Registered
Switzerland	ENGLISH LEATHER	3	N/A	5/19/87	356676	3/10/87	Registered
Syria	ENGLISH LEATHER	3	5508	7/7/86			FILED
Taiwan	ENGLISH LEATHER	3	37379	10/1/69	37379	10/1/69	Registered
Taiwan	LOVE'S	NA, 6	526968	11/20/90	526968	11/20/90	Registered
Thailand	TIMBERLINE	3			153064	3/6/91	Registered
Transkei	TIMBERLINE	3			700990	3/2/70	Registered
Turkey	LOVE	3			77417	6/23/73	Registered
Turkey	MEM	3			65311	11/25/79	Registered
Uguy	TIMBERLINE				112650	7/12/79	Registered

SAF/SAF/19235/00/371881.1

Renaissance Cosmetics, Inc.

<u>Record Owner:</u> <u>Country</u>	<u>MEM COMPANY, INC.</u> <u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt.</u>	<u>Reg. #</u>	<u>Reg. Dt.</u>	<u>Status</u>
United Kingdom	BOPO	3			1187994	1/3/83	Registered
United Kingdom	BRITISH STERLING	3	1382732	12/1/94			FILED
United Kingdom	DIRTBUSTERS	3			1261610	3/1/86	Registered
United Kingdom	EAU DE LOVE	3			968034	11/24/70	Registered
United Kingdom	EAU DE LUV	3			938449	2/20/69	Registered
United Kingdom	EAU DE LUV	3	938449	3/20/69	31938449	2/20/69	Registered
United Kingdom	FRESH LOVE LEMON CLEANSER	3	907689	11/16/70	907689	11/16/70	Registered
United Kingdom	MM	3			418744	9/21/21	Registered
United Kingdom	TIMBERLINE	3	1000401	10/20/72	1000402	10/20/72	Registered
United States	BABY SOFT	3			854850	8/13/68	Registered
United States	BABY SOFT	3	787054866	5/2/90	1639356	10/8/91	Registered
United States	BATHUB GIN	3			814164	8/30/66	Registered
United States	BIOENZYME	3			1964681	3/26/96	Registered
United States	BITTER LEMON	3			918728	3/30/71	Registered
United States	BITTER LEMON	3			874839	8/12/69	Registered
United States	BOPO	3			1262791	1/3/84	Registered
United States	BRITISH STERLING	3			805745	3/1/86	Registered
United States	BRITISH STERLING	3			804836	3/1/86	Registered

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United States	BRITISH STERLING AND CROWDESIGN	3			870209	5/27/69	Registered
United States	CAMBRIDGE	3			1123186	7/31/79	Registered
United States	DEM-O-DERM	3			719897	8/15/61	Registered
United States	DESIGN BARREL SHAPED BOTTLE CLOSURE	3			824347	2/14/67	Registered
United States	DESIGN OF BOTTLE AND TOP	3			846774	3/28/68	Registered
United States	DESIGN OF BOTTLE SHAPED BOTTLE CLOSURE	3			1497338	7/26/88	Registered
United States	DIRTBUSTERS	3			1411826	10/7/86	Registered
United States	EAU DE LOVE	3	72398544	7/28/71	933153	5/2/72	Registered
United States	EAU DE LOVE	3			916321	6/8/71	Registered
United States	EMBRACING	3			1413830	10/14/86	Registered
United States	ENGLISH LEATHER	18			1634818	3/12/91	Registered
United States	ENGLISH LEATHER	8-21	74726244	9/7/68	2129309	1/13/98	Registered
United States	ENGLISH LEATHER	18	90658	5/7/76	1139233	9/2/80	Registered
United States	ENGLISH LEATHER & DESIGN	3	72364136	2/7/67	841770	1/2/68	Registered
United States	ENGLISH LEATHER (STYLIZED)	3			848350	4/30/68	Registered
United States	ENGLISH LEATHER AND DESIGN	18			1618882	10/30/90	Registered

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United States	ENGLISH LEATHER LIME AND DESIGN	3			849936	5/28/88	Registered
United States	ENGLISH LEATHER SPICED	3			1486393	8/26/86	Registered
United States	FRENZY	3			1926240	10/16/93	Registered
United States	GRAND STALLION	3			1121254	7/3/79	Registered
United States	HONEY BUNCH	3, 18, 21			1382931	2/18/86	Registered
United States	FM BABY SOFT	25	74092841	6/26/90	1704271	7/28/92	Registered
United States	JAVA	3			1903684	8/13/90	Registered
United States	LOVE'S	3	72332669	7/9/69	890229	6/28/70	Registered
United States	LOVE'S	3	72383318	2/9/71	923392	11/9/71	Registered
United States	LOVE'S BOTTLE DESIGN	3	72406286	10/28/71	989124	7/23/74	Registered
United States	LOVE'S CLEAN & NATURAL	3	74475273	13/27/93	1866825	12/6/94	Registered
United States	LOVE'S CLEAN & NATURAL	3	744917378	1/8/98	1838327	5/31/94	Registered
United States	LOVE'S MUSKY JASMIN	3	73488917	6/25/84	1347093	7/9/85	Registered
United States	LOVE'S SOFT JASMIN	3	74278410	5/26/92	1756354	3/9/93	Registered
United States	LOVE'S WHITE VANILLA	3	74546169	7/6/94	1939362	2/27/96	Registered
United States	MEM (STYLIZED)	3			282642	4/28/81	Registered
United States	MEM (STYLIZED)	3			507678	3/15/89	Registered
United States	MEM AND DESIGN	3			418500	1/1/66	Registered
United States	ON THE GO	3			1099149	8/15/78	Registered

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United States	POWDER PLUS	3			2030650	1/14/97	Registered
United States	POWER FOAM	3			1024046	11/4/23	Registered
United States	RAIN CLEAN, FRESH, CRISP	3			1332576	4/4/89	Registered
United States	SADDLE, STIRRUP AND CAP DESIGN	3			852449	7/9/68	Registered
United States	THE DRY AFTER SHAVE BY MEM	3			1663746	11/5/91	Registered
United States	TIMBERLINE	3			868471	4/22/69	Registered
United States	TINKERBELL	9	796442	4/28/89	1569474	12/5/89	Registered
United States	TINKERBELL	14	796014	4/28/89	1569589	12/5/89	Registered
United States	TINKERBELL	16	796543	4/28/89	1569688	12/5/89	Registered
United States	TINKERBELL	18	796246	4/27/89	1569739	12/5/89	Registered
United States	TINKERBELL	28	406436	12/30/82	1308026	12/4/84	Registered
United States	TINKERBELL	20	73796468	4/28/89	1569788	12/5/89	Registered
United States	TINKERBELL	21	734897563	4/19/89	1580147	1/30/90	Registered
United States	TINKERBELL	3	344733	1/7/83	1335583	4/26/83	Registered
United States	TINKERBELL	24	71769478	4/28/89	1569819	12/5/89	Registered
United States	TINKERBELL	26	796469	4/28/89	1569895	12/5/89	Registered
United States	TINKERBELL	28	796471	4/28/89	1569977	12/5/89	Registered
United States	TINKERBELL	1	33142	7/3/57	671944	12/30/58	Registered
United States	TINKERBELL	3	50469	4/28/58	669730	11/11/98	Registered

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United States	TINKERBELL	25	360399	4/18/82	1244582	7/ 5/83	Registered
United States	TINKERBELL	25	73796470	4/28/89	1613931	9/18/90	Registered
United States	TINKERBELL	25	74894869	5/ 2/90	1634888	3/12/91	Registered
United States	TINKERBELL	28	74281369	4/ 2/92	1736777	13/ 1/92	Registered
United States	TINKERBELL (STYLIZED)	3	71607133	3/27/92	596885	10/12/94	Registered
United States	TRAVEL STOW-A-WAY	3			1827155	3/22/94	Registered
United States	TWILIGHT MUSK	3			1361321	9/24/83	Registered
Uruguay	ENGLISH LEATHER	3			245453	7/ 5/91	Registered
Venezuela	"LOVE'S BABY SOFT"	3			15469	8/12/90	Registered
Venezuela	BRITISH STERLING	3	14231	10/27/94			FILED
Venezuela	CAMBRIDGE	3			115631F	10/25/85	Registered
Venezuela	TIMBERLINE	3			76495	8/28/74	Registered
WIPO	LOVE	3	R172592		R172592		Registered
WIPO	MEM	3			28160381	3/15/92	Registered

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RECORDED: 04/12/2011

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