

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pro & Sons, Inc.		04/04/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Pro and Son's, LLC		
Street Address:	1700 De Soto Place		
City:	Ontario		
State/Country:	CALIFORNIA		
Postal Code:	91761		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3862666	PRO'S RANCH MARKETS	
Registration Number:	3878572	PRO'S RANCH MARKETS	
Registration Number:	3637734	RANCHIE THE BULL	
CORRESPONDENCE DATA			
Fax Number:	(310)860-2405		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 246-3205		
Email:	fgorowitz@rmslaw.com		
Correspondent Name:	Francie R. Gorowitz		
Address Line 1:	9601 Wilshire Blvd.		
Address Line 2:	Suite 710		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
ATTORNEY DOCKET NUMBER:	14904-1		
NAME OF SUBMITTER:	Francie R. Gorowitz		

OP \$90.00 3862666

900189056

**TRADEMARK
 REEL: 004520 FRAME: 0130**

Signature:	/Francie R. Gorowitz/
Date:	04/12/2011
Total Attachments: 1 source=PRO AND SON'S,LLC - assignment#page1.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Pro & Sons, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of California, whose business address is 1700 De Soto Place, Ontario, California 91761, has adopted and used the trademarks PRO'S RANCH MARKET, PRO'S RANCH MARKET & design, and RANCHIE THE BULL & design and is the owner of the following registrations thereof:

Reg. No. 3862666 -- PRO'S RANCH MARKET;

Reg. No. 3878572 -- PRO'S RANCH MARKET & design; and

Reg. No. 3637734 -- RANCHIE THE BULL & design.

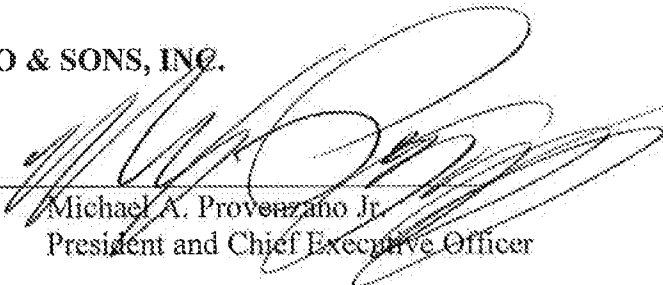
WHEREAS, Pro and Son's, LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of California, whose business address is 1700 De Soto Place, Ontario, California 917611, is desirous of acquiring all right, title, and interest in and to the trademarks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor hereby assigns unto Assignee all right title and interest in and to said trademarks and the registrations thereof, together with the goodwill connected with the use of and symbolized by the said trademarks.

Dated: 4/24/11

PRO & SONS, INC.

By


Michael A. Provenzano Jr.
President and Chief Executive Officer