

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/04/1998		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Hot Topic, Inc.		03/23/2011	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Hot Topic Merchandising, Inc.		
Street Address:	18305 E. San Jose Avenue		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91748		
Entity Type:	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
Property Type	Number	Word Mark	
Registration Number:	1606042	HOT TOPIC	
Registration Number:	1659660	HOT TOPIC	
Registration Number:	2047890	MORBID MAKE-UP	
Registration Number:	2065899	MORBID METALS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(877)769-7945		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(858) 678-5070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Lisa Martens/Fish & Richardson		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	14780-0001005		

CH \$115.00 1606042

**900189087**

**TRADEMARK**  
**REEL: 004520 FRAME: 0310**

NAME OF SUBMITTER:	Andrew M. Abrams
Signature:	/Andrew M. Abrams/
Date:	04/12/2011
<b>Total Attachments: 4</b> source=HOT TOPIC assignment1#page1.tif source=HOT TOPIC assignment1#page2.tif source=HOT TOPIC assignment1#page3.tif source=HOT TOPIC assignment1#page4.tif	

## CONFIRMATORY ASSIGNMENT

THIS CONFIRMATORY ASSIGNMENT is made effective, *nunc pro tunc*, as of October 4, 1998, which is the Effective Date of the Intellectual Property Assignment Agreement between Hot Topic, Inc., a California corporation ("HTI") and Hot Topic Merchandising, Inc., a California corporation ("HTMI").

WHEREAS, HTI, a corporation organized and existing under the laws of the state of California, having a place of business at 18305 E. San Jose Avenue, City of Industry, California 91748 ("Assignor") has adopted, used, is using, and has registered the marks identified in the attached Schedule of Marks (herein referred to as the "Marks") in the U.S. and worldwide.

WHEREAS, HTMI, a corporation organized and existing under the laws of the state of California, having a place of business at 18305 E. San Jose Avenue, City of Industry, California 91748, ("Assignee"), desires to acquire the Marks together with the good will of the business.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee, its successors and assigns all right, title and interest in and to the Marks together with the good will of the business symbolized by the Marks, including any registrations that may have issued or applications that are pending in Assignor's name for the Marks. Assignor further sells, assigns and transfers unto Assignee its entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.

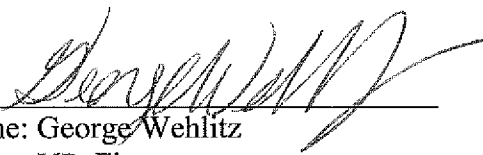
Assignor covenants that it or its representatives will, upon request, and at the expense of Assignee, do all other lawful acts necessary to enable Assignee to obtain, maintain, and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor, has executed and delivered this instrument as of the date written below.

HOT TOPIC, INC.

Date: March 23, 2011

By:   
Name: George Wehlitz  
Title: VP, Finance

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## EXHIBIT A

### SCHEDULE OF MARKS U.S. Trademarks

HOT TOPIC	Serial No. 73/828,401 Reg. No. 1,606,042
HOT TOPIC	Serial No. 73/828,400 Reg. No. 1,659,660
MORBID MAKE-UP	Serial No. 75/108,915 Reg. No. 2,047,890
MORBID METALS	Serial No. 75/027,449 Reg. No. 2,065,899

## EXHIBIT B

### SCHEDULE OF MARKS Foreign Trademarks

France  
HOT TOPIC

Appln. No. 97662930  
Reg. No. 97662930

Japan  
HOT TOPIC

Appln. No. 4200890  
Reg. No. 4200890

Appln. No. 4153688  
Reg. No. 4153688

Mexico  
HOT TOPIC

Appln. No. 285501  
Reg. No. 551292