

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Info Project, Inc.		02/28/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TheInfoPro, LLC		
Street Address:	20 West 37th Street, 6th Floor		
Internal Address:	c/o The 451 Group		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017-5611		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3028421	TECHNOLOGY HEAT INDEX	
CORRESPONDENCE DATA			
Fax Number:	(302)636-5454		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	800-927-9801 x2348		
Email:	jpaterso@cscinfo.com		
Correspondent Name:	Corporation Service Company		
Address Line 1:	1090 Vermont Avenue NW, Suite 430		
Address Line 2:	J. Paterson		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	TQ		
NAME OF SUBMITTER:	Jean Paterson		
Signature:	/jep/		

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**TRADEMARK
 REEL: 004520 FRAME: 0323**

Date:

04/12/2011

Total Attachments: 4

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

The Info Project, Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Delaware
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) February 28, 2011

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes
 No

Name: TheInfoPro, LLC

Internal _____

Address: c/o The 451 Group

Street Address: 20 West 37th Street, 6th Floor

City: New York

State: New York

Country: USA Zip: 10017-5611

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,028,421 (TECHNOLOGY HEAT INDEX)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Corporation Service Company

Internal Address: Suite 210

Street Address: 1180 Avenue of the Americas

City: New York

State: NY Zip: 10036

Phone Number: 212-299-5600

Fax Number: 212-299-5656

Email Address: ORDER#

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

April 7, 2011

Date

Garry P. McCormack, Esq.
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**INTELLECTUAL PROPERTY
ASSIGNMENT**

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made as of February 28, 2011, by THE INFO PROJECT, INC., a Delaware corporation ("Assignor"), for the benefit of TheInfoPro, LLC, a Delaware limited liability company ("Assignee"), pursuant to the Asset Purchase Agreement, dated as of the date hereof, by and among Assignor, Assignee and Kenneth Male (the "Asset Purchase Agreement"). Capitalized terms used but not otherwise defined herein shall have the meanings specified in the Asset Purchase Agreement.

1. On and subject to the terms and conditions of the Asset Purchase Agreement, Assignor does hereby irrevocably assign, sell, transfer and set over to Assignee, its successors and assigns, Assignor's entire right, title and interest throughout the world in, to and under the Intellectual Property set forth on Schedule A hereto (the "Assigned Intellectual Property"), and all goodwill associated therewith, including any and all causes of action and rights to damages and profits, due or accrued, related to the foregoing, including the right to sue and recover for, and the right to profits and damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilutions. The foregoing assignment is made in connection with the purchase of an ongoing business by Assignee to which the Assigned Intellectual Property pertains.

2. This Assignment is subject to all representations, warranties and covenants by Assignor and Assignee in the Asset Purchase Agreement, and nothing contained in this Assignment is intended to vary any of the terms of the Asset Purchase Agreement. Should any term or provision of this Assignment be in conflict with any term or provision of the Asset Purchase Agreement, the terms and provisions of the Asset Purchase Agreement shall prevail.

3. Assignor shall, and shall cause each of its affiliates to, from time to time, execute and deliver such additional instruments, documents, conveyances or assurances and take such other actions as shall be necessary, or as shall be reasonably requested by Assignee, to vest in Assignee title to the Assigned Intellectual Property in accordance with this Assignment and the Asset Purchase Agreement, and otherwise to confirm the rights of Assignee and obligations of the Assignor hereunder and to consummate the transactions contemplated hereby.

4. This Assignment shall be governed by and construed in accordance with the laws of the State of New York and shall be binding on, and inure to the benefit of, Assignor, Assignee and their respective successors and assigns.

5. This Assignment may be signed in counterparts, all of which, taken together, shall be deemed to constitute one original Assignment.

Execution

IN WITNESS WHEREOF, Assignor has executed and delivered this Intellectual Property Assignment as of the day and year first above written.

THE INFO PROJECT, INC.

By:  2/28/2011
Kenneth Male
Chairman and Chief Executive Officer

SCHEDULE A

Assigned Intellectual Property

TRADEMARKS

U.S. Registration No.	Registration Date	Trademark
3,028,421	December 13, 2005	TECHNOLOGY HEAT INDEX
N/A (Serial No. 76-463285)	N/A	THEINFOPRO (and Design)

[Remainder of Schedule Intentionally Omitted]