

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GS Yuasa Corporation		03/11/2011	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	GS Yuasa International Ltd.
Street Address:	1, Inobaba-cho, Nishinosho
Internal Address:	Kisshoin, Minami-ku, Kyoto-shi,
City:	Kyoto,
State/Country:	JAPAN
Entity Type:	Limited Company: JAPAN

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2959042	LVP
Registration Number:	2845590	ULPLE
Registration Number:	2682950	LSE
Registration Number:	2784793	ULPLC

CORRESPONDENCE DATA

Fax Number: (703)739-2815
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: iprecordals@cpaglobal.com
 Correspondent Name: CPA Global
 Address Line 1: Liberation House
 Address Line 2: Castle Street
 Address Line 4: St. Helier, JERSEY JE1 1BL

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

900189132

TRADEMARK
REEL: 004520 FRAME: 0584

CH \$115.00 2959042

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

IPR/SV/NGB G S Yuasa International/US

Signature:

/M/TEIXEIRA/

Date:

04/13/2011

Total Attachments: 2

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USA

ASSIGNMENT

WHEREAS, **GS Yuasa Corporation** ("ASSIGNOR"), a Corporation organized under the laws of **Japan**, with a place of business at **1, Inobaba-cho, Nishinosho, Kisshoin, Minami-ku, Kyoto-shi, Kyoto, Japan**, owns the trademarks ("Marks") and the United States trademark registrations ("Registrations") listed on **the attached Schedule**; and

WHEREAS, **GS Yuasa International Ltd.** ("ASSIGNEE"), a Limited Company organized under the laws of **Japan**, with a place of business at **1, Inobaba-cho, Nishinosho, Kisshoin, Minami-ku, Kyoto-shi, Kyoto, Japan**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of **One Dollar** and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

March 11

Date: _____ 2011

ASSIGNOR: GS Yuasa Corporation

Name : Hideaki YOSHIMURA

Title : Director

Hideaki Yoshimura

ASSIGNEE: GS Yuasa International Ltd.

Name : Masaaki SHIOMI

Title : General Manager Intellectual Property Department

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Schedule

Country	IP Registration/Grant Number	IP Name
U.S.A	2959042	LVP
U.S.A	2845590	ULPLE
U.S.A	2682950	LSE
U.S.A	2784793	ULPLC