

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Network Communications, Inc.		03/14/2011	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Luxe Media Group, LLC		
Street Address:	3731 N.W. 8th Avenue		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2810668	SEATTLEHOMES AND LIFESTYLES	
CORRESPONDENCE DATA			
Fax Number:	(561)962-2101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5619622100		
Email:	nkim@duanemorris.com		
Correspondent Name:	DUANE MORRIS LLP		
Address Line 1:	2700 North Military Trail		
Address Line 2:	Suite 300		
Address Line 4:	Boca Raton, FLORIDA 33431		
ATTORNEY DOCKET NUMBER:	F6052-18701		
NAME OF SUBMITTER:	Gregory M. Lefkowitz		
Signature:	/Gregory M. Lefkowitz/		
Date:	04/13/2011		
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TRADEMARK ASSIGNMENT

This Assignment made effective as of the 14th day of March 2011 ("Effective Date"), by and between Network Communications, Inc., a corporation organized under the laws of the State of Georgia, with a principal place of business at 2305 Newpoint Parkway, Lawrenceville, Georgia 30043 ("Assignor"), and Luxe Media Group, LLC, a limited liability company organized under the laws of Delaware, with a principal place of business at 3731 N.W. 8th Avenue, Boca Raton, FL 33431 ("Assignee").

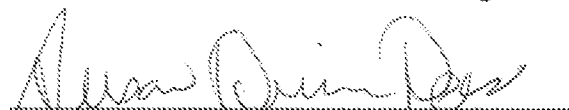
WHEREAS, Assignor has obtained a United States trademark registration for the Trademarks listed in Schedule A attached hereto (the "Trademarks");

WHEREAS, Assignee desires to obtain and Assignor desires to assign, grant and deliver exclusively to Assignee all rights, title, and interest of every kind and nature in and to the Trademarks;

NOW, THEREFORE, for one United States dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all rights, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment to be effective on the Effective Date.

Network Communications, Inc., Assignor



Susan Quinn Deese
Senior Vice President and General Counsel

SCHEDULE A

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
SEATTLE HOMES & LIFESTYLES	2810668	February 3, 2004