

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
D-Empire LLC		08/20/2010	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEUROBRANDS, LLC		
<b>Street Address:</b>	310 Wilshire Blvd, 2nd Floor		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90403		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3664947	NEUROBLISS	
<b>Registration Number:</b>	3728338	NEUROBLISS	
<b>Registration Number:</b>	3677431	NEUROSLEEP	
<b>Serial Number:</b>	77468724	D	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)634-1711		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	steve@siliconedgelaw.com		
<b>Correspondent Name:</b>	Steve P. Hassid		
<b>Address Line 1:</b>	1115 1/2 Yale Street		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90403		
<b>ATTORNEY DOCKET NUMBER:</b>	NEUROBRANDS ASSIGMENTS		
<b>NAME OF SUBMITTER:</b>	Steve P. Hassid		

OP \$115.00 3664947

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**TRADEMARK**  
 REEL: 004521 FRAME: 0095

Signature:	/Steve P. Hassid/
Date:	04/12/2011
Total Attachments: 1 source=D-Empire#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, D-Empire LLC, a Delaware limited liability company, having a principal place of business at 2000 Avenue of the Stars, Los Angeles, California 90067 ("Assignor") represents and warrants that it is the owner of all right, title and interest in and to the following pending trademark applications and registered trademarks listed below, hereafter collectively referred to as MARKS, and accompanying goodwill and business relating to said MARKS:

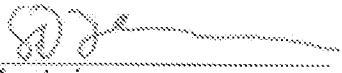
<u>Mark</u>	<u>Country</u>	<u>Trademark App. No.</u>	<u>Registration No.</u>	<u>Filing Date</u>
NEUROBLISS	US	77576154	3,664,947	9/22/2008
NEUROBLISS	US	77751429	3,728,338	6/3/2009
NEUROSLEEP	US	77460123	3,677,431	4/28/2008
D	US	77468724	N/A	5/7/2008; and

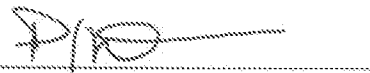
WHEREAS, NEUROBRANDS, LLC, a California limited liability company, having a principal business address at 310 Wilshire Boulevard, 2nd Floor, Santa Monica, California 90403 ("Assignee") is desirous of acquiring all, right, title and interest in said trademarks, trademark applications and trademark registrations of said MARKS and all of the business and goodwill relating thereto;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor:

1. The undersigned Assignor hereby requests and warrants to Assignee, that it is the sole owner of the MARKS and the entire, right, title and interest in and to said MARKS in United States and all associated goodwill and business related thereto, free and clear of all liens, claims, encumbrances or charges of any type.

2. The undersigned Assignor does hereby assign unto Assignee all right, title and interest in and to the above-identified MARKS in the United States, together with the goodwill symbolized by said MARKS, and the right to sue for and collect damages for any past infringement of said MARKS.

Assignor   
Diana Jenkins

Assignee   
Paul Nader

Managing Member 8/20/10  
Title Date

ATTORNEY-IN-FACT 8/20/10  
Title Date