

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gruma Corporation		05/31/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	W. H. International, Inc.		
Street Address:	10010 San Pedro Avenue, Suite 310		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78216		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1284486	RAUL JIMENEZ	
Registration Number:	1286167	JIMENEZ	
CORRESPONDENCE DATA			
Fax Number:	(210)978-7799		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	210-9798-7700		
Email:	tsissonipdocket@jw.com		
Correspondent Name:	Thomas E. Sisson		
Address Line 1:	112 E. Pecan, Suite 2400		
Address Line 4:	San Antonio, TEXAS 78205		
ATTORNEY DOCKET NUMBER:	T-136473/ 136473.1 TES		
NAME OF SUBMITTER:	Thomas E. Sisson		
Signature:	/Thomas E. Sisson/		
Date:	04/13/2011		

OP \$65.00 1284486

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TRADEMARK
 REEL: 004521 FRAME: 0098

Total Attachments: 7

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U. S. TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective this 31 day of May, 2010 ("Effective Date"), from Gruma Corporation, a Nevada corporation, located at 1159 Cottonwood Lane, Suite 200, Irving, Texas 75038, USA ("Assignor") to W. H. International, Inc., a Texas corporation, located at 10010 San Pedro Avenue, Suite 310, San Antonio, Texas 78216, USA ("Assignee").

WHEREAS, Assignor is the exclusive owner of all right, title and interest in and to certain United States trademarks listed on Schedules A and B (2 pages) annexed thereto; and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns forever, free and clear of all liens and encumbrances, Assignor's entire right, title and interest in the United States trademarks and trademark registrations listed on Schedules A and B attached hereto (the "Trademarks"), together with that part of the goodwill of Assignor's business connected with the use of and symbolized by the Trademarks, all income, royalties, damages, and payments now or hereafter due or payable in respect to the Trademarks, and all causes of action (either in law or equity) and the right to sue, counterclaim and recover for past, present, and future infringement and/or dilution of the Trademarks and the rights thereto.

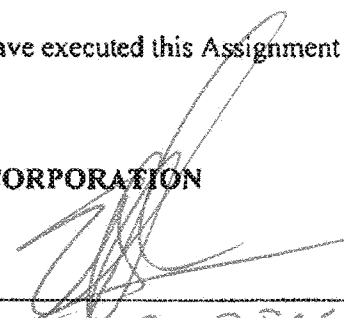
Assignor authorizes and requests the Commissioner of Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue the same to the said Assignee, its successors and assigns, in accordance with this Agreement.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

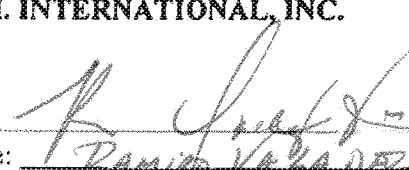
Assignor also shall, without further consideration, comply with all reasonable requests by Assignee, at no expense, to execute promptly any additional documents and to take promptly any further action necessary to vest good, valid and marketable title to the Trademarks in Assignee.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the date first written above.

GRUMA CORPORATION

By: 
Name: SAVADOR ARIAS
Title: SECRETARY

W. H. INTERNATIONAL, INC.

By: 
Name: RAMIRO VALADEZ JR.
Title: PRESIDENT

SCHEDULE A

<u>Mark</u>	<u>1st Use Date</u>	<u>Appl. Ser. No.</u>	<u>Application Filing Date</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Country</u>
RAUL JIMENEZ	12/31/1975	73/357,704	04/01/1982	1,284,486	07/03/1987 (1 st Renewal 09/19/2008)	USA
JIMENEZ	12/31/1975	73/357,705	04/01/1982	1,286,167	07/19/1984 (1 st Renewal 04/15/2009)	USA

SCHEDULE A

Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 1,286,167

United States Patent and Trademark Office

Registered July 17, 1984

10 Year Renewal/Corrected

Renewal Term Begins July 17, 2004

TRADEMARK
PRINCIPAL REGISTER



GRUMA CORPORATION (NEVADA
CORPORATION)
SUITE 200
1159 COTTONWOOD LANE
IRVING, TX 75038

FOR: [TORTILLA CHIPS, SAUSAGE,
FRIED PORK SKINS, PROCESSED JALA-
PEÑO PEPPERS, AND CHEESE], IN
CLASS 29 (U.S. CL. 46).
FIRST USE 12-31-1975; IN COMMERCE
1-1-1979.

THE MARK ON THE DRAWING IS
LINED FOR THE COLORS RED, YEL-
LOW, AND GREEN. NO CLAIM IS
MADE TO COLOR.

FOR: * TORTILLA CHIPS, * [TA-
MALES, TORTILLA SHELLS, CORN
TORTILLAS, CHALUPA SHELLS, FLOUR
TORTILLAS, PICANTE SAUCE, GREEN
SAUCE, RED SAUCE, TACO SAUCE,
AND TOMATO BASE SAUCE], IN CLASS
30 (U.S. CL. 46).
FIRST USE 12-31-1975; IN COMMERCE
1-1-1979.
SER. NO. 73-357,705, FILED 4-1-1982.

THE PICTORIAL DESIGN IS A FANCI-
FUL REPRESENTATION OF RAUL JIME-
NEZ, SR. WHOSE CONSENT IS OF
RECORD.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 19, 2009.*

SCHEDULE B

Int. Cls.: 29 and 30

Prior U.S. Cl.: 46

Reg. No. 1,284,486

United States Patent and Trademark Office

Registered July 3, 1984

Amended

OG Date Oct. 26, 2004

TRADEMARK
PRINCIPAL REGISTER



GRUMA CORPORATION (NEVADA
CORPORATION)
1129 COTTONWOOD LANE, SUITE 200
IRVING, TX 75038

THE NAME "RAUL JIMENEZ" IS
THAT OF A LIVING INDIVIDUAL
WHOSE CONSENT IS OF RECORD.

FOR: TORTILLA CHIPS AND FRIED
PORK SKINS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 12-31-1975; IN COMMERCE
1-1-1979.

FOR: TAMALES, TORTILLA SHELLS
AND CHALUPA SHELLS, IN CLASS 30
(U.S. CL. 46).

FIRST USE 12-31-1975; IN COMMERCE
1-1-1979.

SER. NO. 73-357,704, FILED 4-1-1982.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 26, 2004.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE