TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
e5 Global Media, LLC		10/08/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Prometheus Global Media, LLC
Street Address:	770 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1140385	THE HOLLYWOOD REPORTER

OP $40.00 1140385

CORRESPONDENCE DATA

Fax Number: (203)327-1096
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 203-324-6155
Email: jbutchko@ssjr.com
Correspondent Name: Gene S Winter
Address Line 1: 986 Bedford Street
Address Line 2: St Onge Steward Johnston & Reens LLC
Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER:	3672-T0017A
NAME OF SUBMITTER:	Gene S. Winter
Signature:	/Gene S. Winter/

Date:	04/13/2011

Total Attachments: 2
source=Change of Name to Prometheus#page1.tif
source=Change of Name to Prometheus (2)#page1.tif

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "E5 GLOBAL MEDIA, LLC", CHANGING ITS NAME FROM "E5 GLOBAL MEDIA, LLC" TO "PROMETHEUS GLOBAL MEDIA, LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF OCTOBER, A.D. 2010, AT 3:06 O'CLOCK P.M.

Jeffrey W. Bullock, Secretary of State

4760118 8100

101145880

AUTHENTICATION: 8539261

DATE: 02-03-11

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:21 PM 10/08/2010
FILED 03:06 PM 10/08/2010
SRV 100981216 - 4760118 FILE

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF FORMATION

OF

E5 GLOBAL MEDIA, LLC

This Certificate of Amendment of e5 Global Media, LLC (the "LLC"), dated as of October 8, 2010 is being duly executed and filed by Stephen M. L. Cohen, as an authorized person, to amend the Certificate of Formation of the LLC under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

IT IS HEREBY CERTIFIED THAT:

1. The name of the LLC, prior to the time that this Certificate of Amendment takes effect, is e5 Global Media, LLC.

2. The Certificate of Formation of the LLC is hereby amended by deleting the FIRST article thereof, and by substituting in lieu thereof the following FIRST article:

FIRST. The name of the limited liability company is Prometheus Global Media, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first above written.

e5 GLOBAL MEDIA, LLC

By: /s/ Stephen M. L. Cohen
Name: Stephen M. L. Cohen
Title: Authorized person

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