

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DK Products, Inc.		04/12/2011	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Huffy Corporation
Street Address:	6551 Centerville Business Parkway
City:	Centerville
State/Country:	OHIO
Postal Code:	45459
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1532927	DK
Registration Number:	2408715	DK
Registration Number:	2408714	DK
Registration Number:	2378957	GENERAL LEE
Registration Number:	2387262	EIGHT PACK
Registration Number:	2387261	SIX PACK
Registration Number:	2387244	LEGEND

CORRESPONDENCE DATA

Fax Number: (513)241-6234
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (513) 241-2324
 Email: ksmith@whepatent.com
 Correspondent Name: Kathryn E. Smith
 Address Line 1: 441 Vine Street
 Address Line 2: 2700 Carew Tower

900189230

**TRADEMARK
 REEL: 004521 FRAME: 0257**

OP \$190.00 1532927

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: HFY-235G

NAME OF SUBMITTER: Kathryn E. Smith

Signature: /Kathryn E. Smith/

Date: 04/13/2011

Total Attachments: 4
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INTELLECTUAL PROPERTY ASSIGNMENT

General Intellectual Property Assignment

WHEREAS, **DK Products, Inc.**, an Ohio corporation ("Seller"); **Huffy Corporation**, an Ohio corporation ("Huffy"), and/or its designated affiliate (Huffy and/or its designated affiliate, the "Purchaser"); **Mao-Ching Lin, Chin-Shi Lin and William Danishek**, (each individually a "Shareholder" of Seller and collectively, the "Shareholders") entered into an Asset Purchase Agreement dated as of April 12, 2011; and

WHEREAS, pursuant to the Asset Purchase Agreement, Seller agreed to sell, assign and transfer and to cause its Shareholders to sell, assign and transfer, to Purchaser all worldwide right, title and interest in and to the Intellectual Property as defined in the Asset Purchase Agreement, including but not limited to domain names, Uniform Resource Locators, websites, social media or other online accounts (including all passwords and access codes to such accounts), logos, marketing materials, patents, patent applications, inventions, invention records, technology, industrial designs, trademarks, trademark applications together with particulars of registration, if any registration with respect thereto has been effected, trade names, trade secrets, product designs, product literature, proprietary information, inventions, discoveries, works of authorship, copyrights, copyright applications, together with particulars of registration, if any registration with respect thereto has been effected, proprietary information, including but not limited to, formulas, methods, know-how and processes, all other intellectual property of any kind, throughout the world, both domestic and foreign, related in any way to the Business and all goodwill associated therewith, including but not limited to the items listed and described on Schedule 1.1.3 of the Asset Purchase Agreement which Intellectual Property Rights are owned, licensed, used or held for use by Seller or any of its Shareholders exclusively in connection with the Business as defined in the Asset Purchase Agreement (collectively the "Intellectual Property"); and

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is acknowledged, Seller on behalf of itself and all of its Shareholders, does hereby sell, assign and transfer to Purchaser, free and clear of all liens and encumbrances, all right, title and interest throughout the world in and to the Intellectual Property, including the right to recover for past infringements and misappropriations thereof. Seller shall execute, or cause to be executed, all proper papers and take all proper actions reasonably necessary to affect the transfer contemplated hereby.

SELLER:

DK PRODUCTS, INC

By: 

William Danishek, President

PURCHASER:

HUFFY CORPORATION

By: 

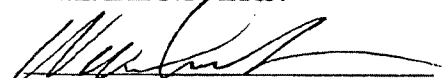
Name: Matthew S. Kerr

Title: Sr. VP & CFO

TRADEMARK

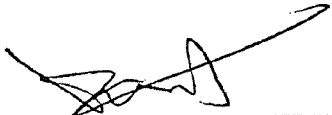
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SHAREHOLDERS:

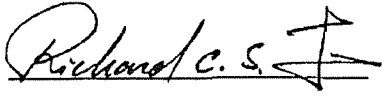

William Danishek

Mao-Ching Lin

Chin-Shi Lin




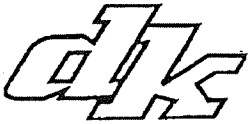
Mao-Ching Lin



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SCHEDULE 1.1.3 - INTELLECTUAL PROPERTY

TRADEMARKS

Mark	Regn. No./Date	Goods/Services
<u>UNITED STATES:</u>		
DK (and Design) 	1,532,927 4/4/1989 (Renewed)	Class 12: Components for bicycles, namely, stems, headset locks and seat post clamps
DK (and Design) 	2408715 11/28/00 (Renewed)	Class 12: Bicycles and structural parts thereof, namely, bicycle frames, saddles, brakes, spokes, brake cables, brake shoes, inner tubes, grips, pedals, valve caps, stems, hubs, tires, peddles, cranks, sprockets, pegs, seats and handle bars.
DK	2408714 11/28/00 (Renewed)	Class 12: Bicycles and structural parts thereof, namely, bicycle frames, saddles, brakes, spokes, brake cables, brake shoes, inner tubes, grips, pedals, valve caps, stems, hubs, tires, peddles, cranks, sprockets, pegs, seats and handle bars
GENERAL LEE	2378957 8/22/00 (Renewed)	Class 12: bicycles and structural parts thereof, namely, bicycle frames, saddles, brakes, spokes, brake cables, brake shoes, inner tubes, grips, pedals, valve caps, stems, hubs, tires, peddles, cranks, sprockets, pegs, seats and handle bars
EIGHT PACK	2387262 9/19/00 (Not Yet Renewed)	Class 12: Bicycles and structural parts thereof, namely, bicycle frames, saddles, brakes, spokes, brake cables, brake shoes, inner tubes, grips, pedals, valve caps, stems, hubs, tires, peddles, cranks, sprockets, pegs, seats and handle bars
SIX PACK	2387261 9/19/00 (Not Yet Renewed)	Class 12: Bicycles and structural parts thereof, namely, bicycle frames, saddles, brakes, spokes, brake cables, brake shoes, inner tubes, grips, pedals, valve caps, stems, hubs, tires, peddles, cranks, sprockets, pegs, seats and handle bars
LEGEND	2387244 9/19/00 (Not Yet Renewed)	Class 12: Bicycles and structural parts thereof, namely, bicycle frames, saddles, brakes, spokes, brake cables, brake shoes, inner tubes, grips, pedals, valve caps, stems, hubs, tires, peddles, cranks, sprockets, pegs, seats and handle bars