

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charly Marciano		02/08/2011	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	Outpost Trading AG		
Street Address:	Steinevorstadt 36		
City:	Bale		
State/Country:	SWITZERLAND		
Postal Code:	4051		
Entity Type:	JOINT STOCK COMPANY: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3015568	PURPLE AND PINK	
CORRESPONDENCE DATA			
Fax Number:	(310)943-0430		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3109799966		
Email:	jhgeller@aol.com		
Correspondent Name:	Jay H. Geller		
Address Line 1:	12100 Wilshire Bl., Suite 500		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
DOMESTIC REPRESENTATIVE			
Name:	Jay Geller		
Address Line 1:	12100 Wilshire Bl., Suite 500		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Jay H. Geller		

OP \$40.00 3015568

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**TRADEMARK
 REEL: 004521 FRAME: 0399**

Signature:	/jhgeller/
Date:	04/13/2011
Total Attachments: 4 source=OutpostTrading#page1.tif source=OutpostTrading#page2.tif source=OutpostTrading#page3.tif source=OutpostTrading#page4.tif	

ENGLISH TRANSLATION

DEED OF ASSIGNMENT OF FRENCH, INTERNATIONAL AND EUROPEAN TRADEMARKS

BETWEEN THE UNDERSIGNED

Mr Charly MARCIANO, born on August 26th, 1953 at MEKNES (MOROCCO), French Nationality, in capacity as Manager, domiciled 6, Square Thiers at PARIS 75016, married under separation of property with Michelle AFLALO.

Hereafter called "**THE ASSIGNOR**"
ON THE ONE HAND

AND :

OUTPOST TRADING AG, a Joint stock Company registered in the Trade Register of the Canton of BALE CITY under the number CH-280.3.917.979-3 Steinenvorstadt 36, 4051 BALE, SWITZERLAND

Hereafter called "**THE ASSIGNEE**"
ON THE OTHER
HAND

IT WAS PREVIOUSLY STATED AS FOLLOWS

1-The assignor is the owner of the trademark PURPLE AND PINK.

Said trademark has been filed in France on April 16, 2004, under filing number 043286325 and registration number 043286325.

The trademark has been filed in United States on September 2004 under filing number 78487855 and registration number 3015568.

Said trademark has been registered at INPI in class 25.

Said trademark has also been subject to an International registration in the following countries :
Benelux, Germany, Denmark, Spain, United Kingdom, Greece, Ireland, Italy, Morocco, Norway, Portugal, Russia, Syria, Turkey.

This trademark is filed for all goods or services cited in the annexed registration certificates, hereafter called "THE TRADEMARK".

2-The assignee wishes to acquire the whole and entire ownership of the trademark and the assignee accepts to assign it.

3-For the purposes of the recordal of transfer of ownership of the French trademarks before the National Trademark Register, International Trademark Register and European Trademark Register, the parties agreed to conclude this present simplified assignment deed.

THEREFORE, THE PARTIES HAVE ADOPTED AND AGREED AS FOLLOWS

ARTICLE 1 : OBJECT OF THE DEED AND SCOPE OF THE ASSIGNMENT

By the presents, the assignor assigns from this day to the assignee, who accepts, the whole and entire ownership of the trademark without any restriction and reserve, for all goods and services as resulting of the registration.

ARTICLE 2 : ISSUANCE OF TITLE

The assignor will deliver, at the signature date of the presents, to the assignee all documents permitting to use the trademark regularly and namely a copy of the references of the filing.

ARTICLE 3 : PRICE OF THE ASSIGNMENT

In compensation of the present assignment, the assignee pays the assignee, at the execution date of the present deed, an amount of 100 000 € (hundred thousands Euros).

The assignor declares having received this day, the payment of the full assignment price and give receipt to the assignee without reserve.

ARTICLE 4 : GUARANTEES

The assignor declares that there are no license, or any total or partial agreement, or guarantee or pledge on the trademark to any natural or legal entity, and therefore, he has the full right to freely dispose of private rights arising.

The assignor certifies that the trademark has not been subject to no litigation or any claim by a third at this day.

The assignor declares that the trademark is used in France and foreign for all goods or services referred in the registration.

Therefore, in the event that an action for revocation would be attempted by thirds after the present assignment, either as principal or counterclaim, the assignor agrees to provide all support to the assignee for the maintenance of the trademark providing namely proofs of use of the trademark.

ARTICLE 5 : CONSEQUENCES OF THE ASSIGNMENT

The assignor hereby assigns to the assignee who accepts at his risks, the whole and entire ownership of the trademark.

The assignee is surrogated to all rights of the assignor about the trademark, so that from the effective date of the present assignment, he will have full ownership and full enjoyment and may dispose or use to its liking, maintain or abandon it.

The assignee will pay from the effective date of the present assignment, the renewal taxes of the trademark, as far as he wishes to maintain it in force.

The present assignment entitles the assignee to take action namely infringement in respect of all acts prior and subsequent to the said assignment.

ARTICLE 6 : APPLICABLE LAW

The present assignment is governed by the French law.

In case it would be translated into one or more foreign languages, only the French text will be valid.

ARTICLE 7 : DISPUTE

The parties will attempt to settle any dispute arising from the interpretation or execution of the present assignment amicably.

Failing that, any dispute will be submitted to the High Court of PARIS.

ARTICLE 8 : ADVERTISING AND FORMALITIES

The assignee shall fulfil all the formalities related to the assignment, namely the recordal at the National Trademark Register before the National Institute of Industrial Property and the registration before the relevant tax authorities.

The assignee shall bear all costs related to the formalities.

All powers are granted to the bearer of an extract or a full copy of this deed in order to proceed with the formalities.

Done at, Paris
On 08/02/2011
In duplicate

THE ASSIGNOR

THE ASSIGNEE