

TO: RICHARD J. MCKENNA COMPANY: 777 E. WISCONSIN AVENUE

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

03/25/2011  
 900187549

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Harris N.A.		03/25/2011	National Banking Association
<b>RECEIVING PARTY DATA</b>			
Name:	DCI Cheese Company, Inc. as successor by merger to Green Bay Cheese Company, Inc.		
Street Address:	3018 Highway 145		
City:	Richfield		
State/Country:	WISCONSIN		
Postal Code:	53078		
Entity Type:	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	76567114	GREEN BAY CHEESE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(414)297-4900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-2400		
Email:	mckenna@foley.com, ptomailmilwaukee@foley.com		
Correspondent Name:	Richard J. McKenna		
Address Line 1:	777 E. Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	055228-0341		
NAME OF SUBMITTER:	Richard J. McKenna		
Signature:	/RJ McKenna/		
Date:	03/25/2011		

OP \$40.00 76567114

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Total Attachments: 4

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TRADEMARK

REEL: 004521 FRAME: 0504

TO: RICHARD J. MCKENNA COMPANY: 777 E. WISCONSIN AVENUE

**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE dated March 25, 2011 by HARRIS N.A. and HARRIS N.A. as successor by merger to HARRIS TRUST AND SAVINGS BANK ("*Harris*") with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603, acting as collateral agent for the Secured Creditors defined in those certain Trademark Collateral Agreements hereinafter defined (said Harris acting as such collateral agent and any successor or successors to said Harris in such capacity being hereinafter referred to as the "*Agent*");

**WITNESSETH:**

WHEREAS, Agent and DCI CHEESE COMPANY, INC., a Wisconsin corporation, as successor by merger to Green Bay Cheese Company, Inc., ("*Debtor*"), with its principal place of business and mailing address at 3018 Highway 145, Richfield, Wisconsin 53076, are parties to those certain Trademark Collateral Agreements dated (i) June 7, 2006 which was recorded in the United States Patent and Trademark Office on July 17, 2006 at Reel 003349, Frame 0478 and (ii) February 27, 2006 which was recorded in the United States Patent and Trademark Office on February 27, 2006 at Reel 003254, Frame 0270, (collectively, the "*Trademark Collateral Agreements*"), pursuant to which Debtor granted a security interest in certain trademarks, trademark registrations, trademark applications and trademark licenses listed on Schedules A-1 and A-2 attached hereto and certain other property (collectively, the "*Trademarks*"); and

WHEREAS, Debtor has requested that the Agent release the security interests in the Trademarks on Agent's own behalf and on behalf of the Secured Creditors;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

The Agent hereby (i) terminates the Trademark Collateral Agreements and (ii) terminates, cancels and releases all of its security interests in, without any representation, warranty, recourse or undertaking by the Agent, all of its right, title and interest, if any, in and to:

(i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and

(ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and

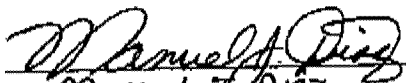
(iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A-1 hereto or of any trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or

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trademark license, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, the Agent has caused this Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

HARRIS N.A., as Agent

By   
Name Manuel J. Diaz  
Title Vice President

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**SCHEDULE A-1 TO  
TO RELEASE OF SECURITY INTEREST IN TRADEMARKS  
FEDERAL TRADEMARK APPLICATIONS AND REGISTRATIONS**

Trademark	Serial No.	Filing Date	Registration No.	Registration Date
Green Bay Cheese	76/567,114	12/29/03	3,047,504	1/24/06

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**SCHEDULE A-2  
TO RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**TRADEMARK LICENSES**

None.

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