

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VSS-Red 7 Holdings LLC		02/18/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Access Intelligence LLC
Street Address:	4 Choke Cherry Road
City:	Rockville
State/Country:	MARYLAND
Postal Code:	20850
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2487546	CIRCULATION MANAGEMENT
Registration Number:	2569173	CM
Registration Number:	1208218	FOLIO:
Registration Number:	2827763	FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT
Registration Number:	1469983	THE FOLIO:SHOW
Registration Number:	3797761	BEST EVENTS EXPO
Registration Number:	3801383	BEST EVENTS EXPO
Registration Number:	3804998	BEST EVENTS NEW YORK
Registration Number:	3426544	EVENT MARKETER
Registration Number:	3164236	TECH EVENTS
Registration Number:	3532733	EVENT ANALYTICS
Registration Number:	3086911	EVENT DESIGN
Serial Number:	85165996	EVENT DESIGN
Registration Number:	2009019	AGENDA WASHINGTON

TRADEMARK

900189302

REEL: 004521 FRAME: 0781

CH \$390.00 2487546

Registration Number:

2072675

AGENDA BOSTON

CORRESPONDENCE DATA

Fax Number: (212)969-2900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 969-3000

Email: trademark@proskauer.com

Correspondent Name: Jenifer deWolf Paine

Address Line 1: Proskauer Rose LLP

Address Line 2: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER:

76127-013

NAME OF SUBMITTER:

Jenifer deWolf Paine

Signature:

/Jenifer deWolf Paine/

Date:

04/14/2011

Total Attachments: 2

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ASSIGNMENT

This ASSIGNMENT is made as of the 18th day of February 2011 by and between VSS-Red 7 Holdings LLC, a Delaware limited liability company ("Assignor"), on the one hand, and Access Intelligence LLC, a Delaware limited liability company ("Assignee"), on the other hand.

WHEREAS, Assignor owns the trademarks and corresponding applications or registrations therefor (collectively the "Trademarks") listed on the attached Schedule A;

WHEREAS, Assignee is acquiring the Trademarks from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

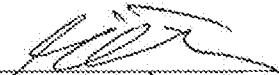
Assignor hereby transfers, conveys, and assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill symbolized thereby, including all rights to sue and recover for past infringement.

Assignor agrees to execute all documents and assist in all proceedings (at the sole cost and expense of the Assignee) to perfect, register, or record the rights of the Assignee to the Trademarks as Assignee may reasonably deem appropriate. If Assignor does not, within fifteen (15) days of presentment, return the requested executed documents, then Assignee is hereby granted a limited power of attorney to execute all such documents on behalf of Assignor. This power of attorney is coupled with an interest and is irrevocable.

ACCESS INTELLIGENCE LLC

VSS-RED 7 HOLDINGS LLC

By: 
Printed name: Edwin D. Pineda
Title: EVP/CFO

By: 
Printed name: Edwin D. Pineda
Title: EVP

TRADEMARKS

<u>MARK</u>	<u>REG.NO.</u>	<u>ISSUE DATE</u>	<u>DUE DATE</u>
CIRCULATION MANAGEMENT	2,487,546	09/11/2001	09/11/2011
CM	2,569,173	05/14/2002	05/14/2012
FOLIO:	1,208,218	09/14/1982	09/14/2012
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	2,827,763	03/30/2004	03/30/2014
THE FOLIO:SHOW	1,469,983	12/22/1987	12/22/2017
BEST EVENTS EXPO	3,797,761	06/01/2010	06/01/2016
BEST EVENTS EXPO	3,801,383	06/08/2010	06/08/2016
BEST EVENTS NEW YORK	3,804,998	06/15/2010	06/15/2016

<u>MARK</u>	<u>REG.NO.</u>	<u>ISSUE DATE</u>	<u>DUE DATE</u>
EVENT MARKETER	3,426,544	05/13/2008	05/13/2014
TECH EVENTS	3,164,236	10/24/2006	10/24/2012
EVENT ANALYTICS	3,532,733	11/11/2008	11/11/2014
EVENT DESIGN	3,086,911	04/25/2006	04/25/2012
	<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>DUE DATE</u>
EVENT DESIGN	85/165,996	11/01/2010	PENDING

<u>MARK</u>	<u>REG.NO.</u>	<u>ISSUE DATE</u>	<u>DUE DATE</u>
AGENDA WASHINGTON	2,009,019	10/15/1996	10/15/2016
AGENDA BOSTON	2,072,675	06/17/1997	06/17/2017