TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE: Trademark Release and Reassignment		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank, an Ohio banking			
corporation, and successor by			
merger to Fifth Third Bank, a		04/04/2011	CORPORATION: OHIO
Michigan banking corporation, as			
Collateral Agent			

RECEIVING PARTY DATA

Name:	Pantone LLC
Street Address:	590 Commerce Boulevard
City:	Carlstadt
State/Country:	NEW JERSEY
Postal Code:	07072
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	3832253	PANTONE UNIVERSE	
Registration Number:	3832252	PANTONE UNIVERSE	
Registration Number:	3832250	PANTONE UNIVERSE	
Serial Number:	85140717	COLORS BY PANTONE	
Serial Number:	85140714	COLORS BY PANTONE UNIVERSE	
Serial Number:	85111030	PANTONE UNIVERSE	

CORRESPONDENCE DATA

Fax Number: (919)416-8328

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

TRADEMARK
REEL: 004521 FRAME: 0846

P \$165.00 3832253

900189304

Address Line 2: Suite 500	430 Davis Drive Suite 500 Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	017625-4665 JES		
NAME OF SUBMITTER:	John E. Slaughter		
Signature:	/John E. Slaughter/		
Date:	04/14/2011		
Total Attachments: 5 source=TM Release Pantone#page1.tif source=TM Release Pantone#page2.tif source=TM Release Pantone#page3.tif source=TM Release Pantone#page4.tif source=TM Release Pantone#page5.tif			

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of April 4, 2011 by FIFTH THIRD BANK, an Ohio banking corporation, and successor by merger to Fifth Third Bank, a Michigan banking corporation, as Collateral Agent ("Collateral Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Assignment (as defined below).

WITNESSETH:

WHEREAS, PANTONE LLC, a Delaware limited liability company ("Grantor"), and Collateral Agent are parties to an After-Acquired Trademark Security Agreement (First Lien) (Supplemental Filing), dated as of November 15, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the "Assignment"), pursuant to which Grantor granted a security interest to Collateral Agent in certain patents (the "Patents") and Patent Rights (as defined below) as security for certain obligations owing by Grantor to Collateral Agent, including the Patents set forth on Schedule 1 hereto; and

WHEREAS, the Assignment was recorded by the Trademark Division of the United States Patent and Trademark Office on November 15, 2010, at Reel 004414/Frame 0383; and

WHEREAS, Grantor has requested that Collateral Agent release its security interest in the Trademarks and Trademark Rights and reassign the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

- 1. Collateral Agent hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "**Trademark Rights**"):
 - (1) each Trademark, Trademark registration and Trademark application, including, without limitation, the Trademarks, Trademark registrations (together with any reissues, continuations or extensions thereof) and Trademark applications referred to in **Schedule** 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application;
 - (2) each Trademark license and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark license; and

- (3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or Trademark registration including, without limitation, the Trademarks and Trademark registrations referred to in **Schedule 1** annexed hereto, the Trademark registrations issued with respect to the Trademark applications referred in **Schedule 1** and the Trademarks licensed under any Trademark license, or (b) injury to the goodwill associated with any Trademark, Trademark registration or Trademark licensed under any Trademark license.
- 2. Collateral Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Collateral Agent, all of Collateral Agent's right, title and interest in and to the Trademarks and the Trademark Rights.

[Signature Page Follows.]

IN WITNESS WHEREOF, Collateral Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

> FIFTH THIRD BANK, an Ohio banking corporation, and successor by merger to Fifth Third Bank, a Michigan banking corporation, as Collateral Agent

By: Name: /

Title:

SCHEDULE 1

Attached.

Trademark Release and Reassignment

TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Trademark Registrations</u> <u>U.S.A.</u>

Owner	Mark	Registration Number	Serial Number	Registration Date
Pantone LLC	PANTONE UNIVERSE	3832250	76/694,805	8/10/2010
Pantone LLC	PANTONE UNIVERSE	3832252	76/694,893	8/10/2010
Pantone LLC	PANTONE UNIVERSE	3832253	76/695,082	8/10/2010

Trademark Applications U.S.A.

Grantor	Mark	Application Serial Number	Application Date
Pantone LLC	PANTONE UNIVERSE	85/111,030	8/19/2010
Pantone LLC	COLORS BY PANTONE	85/140,717	9/29/2010
Pantone LLC	COLORS BY PANTONE UNIVERSE	85/140,714	9/29/2010

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RECORDED: 04/14/2011