

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	03/28/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ecce Panis, Inc.		03/28/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Pepperidge Farm, Incorporated
Street Address:	595 Westport Avenue
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06851
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3082365	BEHOLD THE BREAD
Registration Number:	3173269	BEHOLD THE BREAD
Registration Number:	1676234	ECCE PANIS
Registration Number:	2588501	ECCE PANIS
Registration Number:	3538087	ECCE PANIS
Registration Number:	3113273	HAND CRAFTED STONE BAKED
Registration Number:	3226088	HAND CRAFTED STONE BAKED
Registration Number:	3178979	HAND CRAFTED STONE BAKED ECCE PANIS
Registration Number:	3156802	HAND CRAFTED STONE BAKED ECCE PANIS
Registration Number:	3156803	HAND CRAFTED STONE BAKED ECCE PANIS
Registration Number:	3254797	HAND CRAFTED STONE BAKED ECCE PANIS
Registration Number:	3332912	

CORRESPONDENCE DATA

900189353

TRADEMARK
 REEL: 004522 FRAME: 0094

CH \$315.00 3082365

Fax Number: (612)632-4297

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612 632-3357

Email: ipmail@gpmlaw.com

Correspondent Name: Jennifer C. Debrow

Address Line 1: P.O. Box 2186

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:

ASSIGNMENT ECCE PANIS

NAME OF SUBMITTER:

Gwen Spurrier

Signature:

/gds/

Date:

04/14/2011

Total Attachments: 3

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**CERTIFICATE OF MERGER
OF
ECCE PANIS, INC.
WITH AND INTO
PEPPERIDGE FARM, INCORPORATED**

* * * * *

The undersigned corporation organized and existing under the laws of the State of Connecticut.

DOES HEREBY CERTIFY:

FIRST: That the name and state of incorporation of each of the constituent corporations of the merger is as follows:

NAME INCORPORATION	STATE OF
PEPPERIDGE FARM, INCORPORATED	CONNECTICUT
ECCE PANIS, INC.	DELAWARE

SECOND: That an Agreement and Plan of Merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of the Connecticut General Statutes.

THIRD: That the name of the surviving corporation of the merger is **PEPPERIDGE FARM, INCORPORATED**.

FOURTH: That the Certificate of Incorporation of PEPPERIDGE FARM, INCORPORATED, a Connecticut corporation, which will survive the merger, shall be the Certificate of Incorporation of the surviving corporation.

FIFTH: That the Agreement and Plan of Merger was duly approved by the shareholder of ECCE PANIS, INC., a merging domestic corporation in the manner required by Secs. 33-600 to 33-998, inclusive, of the Connecticut General Statutes and the certificate of incorporation of the corporation, and that the executed Agreement and Plan of Merger is on file at an office of the surviving corporation, the address of which is 595 Westport Avenue, Norwalk, Connecticut.

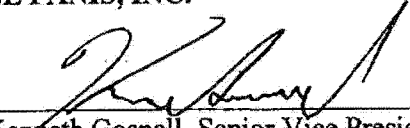
SIXTH: ECCE PANIS, INC. has duly authorized the Plan of Merger and the performance of its terms by all action required by the General Corporation Law of Delaware under which it is organized or by which it is governed and by its Certificate of Incorporation.

SEVENTH: That a copy of the Agreement and Plan of Merger will be furnished by the surviving corporation, on request and without cost, to any shareowner of any constituent corporation.

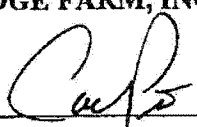
EIGHTH: That this Certificate of Merger shall be effective on March 28, 2011.

IN WITNESS WHEREOF, the parties hereto have each caused this certificate to be executed by an authorized officer as set forth below.

ECCE PANIS, INC.

By: 
Kenneth Gosnell, Senior Vice President

PEPPERIDGE FARM, INCORPORATED

By: 
Carlos E. Pena, Assistant Secretary

Dated: As of March 28, 2011

STATE OF CONNECTICUT
OFFICE OF THE SECRETARY OF THE STATE
1000 BANKERS BUILDING
HARTFORD, CONNECTICUT 06103
TELEPHONE (860) 426-6000
FAX (860) 426-6001
WWW.CS.CT.GOV

STATE OF CONNECTICUT
OFFICE OF THE SECRETARY OF THE STATE } SS. HARTFORD

I hereby certify that this is a true copy of record
in this Office

In Testimony whereof, I have hereunto set my hand,
and affixed the Seal of said State, at Hartford,
this 29th day of March A.D. 20 11



SECRETARY OF THE STATE

CS.