TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Interest in US Trademarks - First Lien

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Petaluma Acquisition, LLC		08/21/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Deutsche Bank Trust Company Americas, as security agent
Street Address:	60 Wall Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	New York Banking Corporation: NEW YORK

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3000957	
Registration Number:	2919072	
Registration Number:	2883480	ROCKY
Registration Number:	2685394	ROCKY JUNIOR
Registration Number:	2314594	ROSIE

OP $140.00 3000957

CORRESPONDENCE DATA

Fax Number: (212)354-8113
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2128198200
Email: fcutajar@whitecase.com
Correspondent Name: White & Case LLP
Address Line 1: 1155 Avenue of the Americas
Address Line 2: Patents & Trademarks
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1111779-1636
NAME OF SUBMITTER:	Frances B. Cutajr
Signature:	/Frances B. Cutajar/
Date:	04/14/2011

Total Attachments: 7
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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Petaluma Acquisition, LLC, a Delaware limited liability company (the "Grantor") with principal offices at 1767 Denver West Marriott Road, Suite 200, Golden, Colorado 80401, hereby grants to Deutsche Bank Trust Company Americas, as Security Agent, with principal offices at 60 Wall Street, New York, NY 10005 (the "Grantee"), a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other Assignors from time to time party thereto and the Grantee, dated as of August 22, 2006 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Upon the occurrence of the Termination Date (as defined in the Security Agreement), the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 21st day of August, 2006.

PETALUMA ACQUISITION, LLC, Grantor

By: _____
Name: James Skidmore
Title: Vice President

STATE OF New York)
) ss.:
COUNTY OF New York)

On this 21st day of August, 2006, before me personally came James Skidmore who, being by me duly sworn, did state as follows: that he is Vice President of Petaluma Acquisition, LLC, that he is authorized to execute the foregoing Grant on behalf of said _____ and that he did so by authority of the _____ of said _____.

Leon T. Busteed
Notary Public
LEON T. BUSTEED
NOTARY PUBLIC, State of New York
No. 31-4721172
Qualified in New York County
Commission Expires Nov 30, 2006

DEUTSCHE BANK TRUST COMPANY AMERICAS,
as Security Agent and Grantee

By: _____
Name: MARGUERITE SUTTON
Title: DIRECTOR

By: _____
Name: Evelyn Thierry
Title: Vice President

STATE OF New York)
COUNTY OF New York) ss:

On this 21 day of August, 2006, before me personally came _____ Maryvette Sutton who, being by me duly sworn, did state as follows: that [s]he is Director of Deutsche Bank Trust Company Americas, that [s]he is authorized to execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of the Board of Directors of said corporation.

Maureen E. Thomas
Notary Public

MAUREEN E. THOMAS
Notary Public - State of New York
No. 01THB099264
Qualified in Bronx County
Certified in New York County
My Commission Expires 9/08/2007

STATE OF New York)
) ss:
COUNTY OF New York

On this 21 day of August, 2006, before me personally came _____ Evelyn Thiem who, being by me duly sworn, did state as follows: that [s]he is Vice President of Deutsche Bank Trust Company Americas, that [s]he is authorized to execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of the Board of Directors of said corporation.

Maureen E. Thomas
Notary Public
MAUREEN E. THOMAS
Notary Public - State of New York
No. 01TH6095264
Qualified in Bronx County
Certified in New York County
My Commission Expires 9/08/2007

TRADEMARK	REGISTRATION/SERIAL NUMBER
Misc. Design (Farm Design 1)	3000957
Misc. Design (Farm Design 2)	2919072
ROCKY	2883480
ROCKY JUNIOR	2685394
ROSIE	2314594