

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Interest in US Trademarks - First Lien		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PVF Acquisition, LLC		08/21/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Deutsche Bank Trust Company Americas, as security agent		
Street Address:	60 Wall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	New York Banking Corporation: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3104868	HANNAH'S KITCHEN	
Registration Number:	2314769	HANS' ALL NATURAL	
Registration Number:	2312055	HANS' ALL NATURAL	
Registration Number:	2960483	HANS' WRAP	
Registration Number:	2967870	HANS' WRAP	
Registration Number:	3107824	PENN VALLEY FARMS	
Registration Number:	2994836	PENN VALLEY FARMS	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2128198200		
Email:	fcutajar@whitecase.com		
Correspondent Name:	White & Case LLP		
Address Line 1:	1155 Avenue of the Americas		
Address Line 2:	Patents & Trademarks		

OP \$190.00 3104868

900189380

TRADEMARK
 REEL: 004522 FRAME: 0275

Address Line 4: New York, NEW YORK 10036	
ATTORNEY DOCKET NUMBER:	1111779-1636
NAME OF SUBMITTER:	Frances B. Cutajar
Signature:	/Frances B. Cutajar/
Date:	04/14/2011
<p>Total Attachments: 7</p> <p>source=PVFAcquisitionFirstLienTMSecGrant#page1.tif</p> <p>source=PVFAcquisitionFirstLienTMSecGrant#page2.tif</p> <p>source=PVFAcquisitionFirstLienTMSecGrant#page3.tif</p> <p>source=PVFAcquisitionFirstLienTMSecGrant#page4.tif</p> <p>source=PVFAcquisitionFirstLienTMSecGrant#page5.tif</p> <p>source=PVFAcquisitionFirstLienTMSecGrant#page6.tif</p> <p>source=PVFAcquisitionFirstLienTMSecGrant#page7.tif</p>	

GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS


FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, PVF Acquisition, LLC, a Delaware limited liability company (the "Grantor") with principal offices at 1767 Denver West Marriott Road, Suite 200, Golden, Colorado 80401, hereby grants to Deutsche Bank Trust Company Americas, as Security Agent, with principal offices at 60 Wall Street, New York, NY 10005 (the "Grantee"), a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other Assignors from time to time party thereto and the Grantee, dated as of August 22, 2006 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Upon the occurrence of the Termination Date (as defined in the Security Agreement), the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

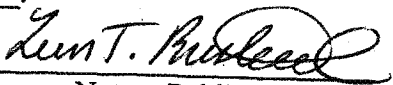
IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 21st day of August, 2006.

PVF ACQUISITION, LLC, Grantor

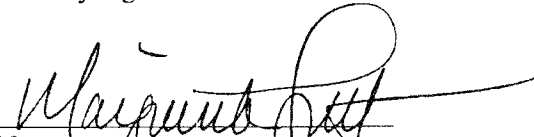
By: 
Name: James Skidmore
Title: Vice President

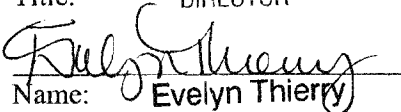
STATE OF New York)
COUNTY OF New York) ss.:

On this 21st day of August, 2006, before me personally came James Skidmore who, being by me duly sworn, did state as follows: that he is Vice President of PVF Acquisition, LLC, that he is authorized to execute the foregoing Grant on behalf of said _____ and that he did so by authority of the _____ of said _____.


Notary Public
LEON T. BUSTEED
NOTARY PUBLIC, State of New York
No. 31-4721172
Qualified in New York County
Commission Expires Nov 30, 2006

DEUTSCHE BANK TRUST COMPANY
AMERICAS,
as Security Agent and Grantee

By: 
Name: MARGUERITE SUTTON
Title: DIRECTOR

By: 
Name: Evelyn Thierry
Title: Vice President

STATE OF New York)
) ss:
COUNTY OF New York)

On this 21 day of August, 2006, before me personally came _____
Evelyn Therry who, being by me duly sworn, did state as follows: that [s]he is
Vice President of Deutsche Bank Trust Company Americas, that [s]he is authorized to
execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of
the Board of Directors of said corporation.

Maureen E. Thomas
Notary Public
MAUREEN E. THOMAS
Notary Public - State of New York
No. 01TH0098264
Qualified in Bronx County
Certified in New York County
My Commission Expires 9/08/2007

STATE OF New York)
COUNTY OF New York) ss:

On this 21 day of August, 2006, before me personally came _____
Marquante Sutton who, being by me duly sworn, did state as follows: that [s]he is
Director of Deutsche Bank Trust Company Americas, that [s]he is authorized to
execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of
the Board of Directors of said corporation.

Maureen E. Thomas
Notary Public
MAUREEN E. THOMAS
Notary Public - State of New York
No. 01TH038264
Qualified in Bronx County
Certified in New York County
My Commission Expires 9/08/2007

TRADEMARKREGISTRATION/SERIAL
NUMBER

HANNAH'S KITCHEN & Design	3104868
HANS' ALL NATURAL	2314769
HANS' ALL NATURAL & Design (Motorcycle)	2312055
HANS' WRAP	2960483
HANS' WRAP (Stylized)	2967870
PENN VALLEY FARMS	3107824
PENN VALLEY FARMS	2994836