

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Interest in US Trademarks - 2nd Lien		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PVF Acquisition, LLC		08/21/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Deutsche Bank Trust Company Americas, as security agent		
Street Address:	60 Wall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	New York Banking Corporation: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3104868	HANNAH'S KITCHEN	
Registration Number:	2314769	HANS' ALL NATURAL	
Registration Number:	2312055	HANS' ALL NATURAL	
Registration Number:	2960483	HANS' WRAP	
Registration Number:	2967870	HANS' WRAP	
Registration Number:	3107824	PENN VALLEY FARMS	
Registration Number:	2994836	PENN VALLEY FARMS	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2128198200		
Email:	fcutajar@whitecase.com		
Correspondent Name:	White & Case LLP		
Address Line 1:	1155 Avenue of the Americas		
Address Line 2:	Patents & Trademarks		

OP \$190.00 3104868

900189381

TRADEMARK  
 REEL: 004522 FRAME: 0284

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 1111779-1636

NAME OF SUBMITTER: Frances B. Cutajar

Signature: /Frances B. Cutajar/

Date: 04/14/2011

**Total Attachments: 7**

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GRANT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, PVF Acquisition, LLC, a Delaware limited liability corporation (the "Grantor") with principal offices at 1767 Denver West Marriott Road, Suite 200, Golden, Colorado 80401, hereby grants to Deutsche Bank Trust Company Americas, as Security Agent, with principal offices at 60 Wall Street, New York, NY 10005 (the "Grantee"), a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other Assignors from time to time party thereto and the Grantee, dated as of August 22, 2006 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Upon the occurrence of the Termination Date (as defined in the Security Agreement), the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 21<sup>st</sup> day of August, 2006.

PVF ACQUISITION, LLC, Grantor

By: 

Name: James Skidmore

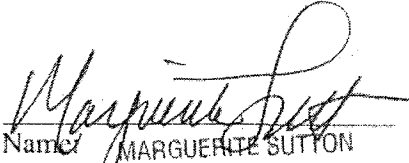
Title: Vice President


STATE OF New York)  
COUNTY OF New York) ss.:

On this 21<sup>st</sup> day of August, 2006, before me personally came James Skidmore who, being by me duly sworn, did state as follows: that he is Vice President of PVF Acquisition, LLC, that he is authorized to execute the foregoing Grant on behalf of said company and that he did so by authority of the \_\_\_\_\_ of said company.

Leon T. Busteed  
Notary Public  
LEON T. BUSTEED  
Notary Public, State of New York  
No. 31-4721172  
Qualified in New York County  
Commission Expires NW. 2016

DEUTSCHE BANK TRUST COMPANY  
AMERICAS,  
as Security Agent and Grantee

By:   
Name: MARGUERITE SUTTON  
Title: DIRECTOR

By:   
Name: Carin Keegan  
Title: Vice President

STATE OF New York  
COUNTY OF New York SS:

On this 21<sup>st</sup> day of August, 2006, before me personally came CARIN  
KEEGAN who, being by me duly sworn, did state as follows: that [s]he is  
VICE PRESIDENT of Deutsche Bank Trust Company Americas, that [s]he is authorized to  
execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of  
the Board of Directors of said corporation.

Maureen E. Thomas  
Notary Public

MAUREEN E. THOMAS  
Notary Public - State of New York  
No. 01TH6098264  
Qualified in Bronx County  
Certified in New York County  
My Commission Expires 9/08/2007

STATE OF NEW YORK  
COUNTY OF NEW YORK ss:

On this 21<sup>ST</sup> day of August, 2006, before me personally came MARGUERITE  
SEETON who, being by me duly sworn, did state as follows: that [s]he is  
DIRECTOR of Deutsche Bank Trust Company Americas, that [s]he is authorized to  
execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of  
the Board of Directors of said corporation.

Maureen E. Thomas  
Notary Public

MAUREEN E. THOMAS  
Notary Public - State of New York  
No. 01TH6098264  
Qualified in Bronx County  
Certified in New York County  
My Commission Expires 9/08/2007



TRADEMARK

REGISTRATION/SERIAL  
NUMBER

HANNAH'S KITCHEN & Design 3104868

HANS' ALL NATURAL 2314769

HANS' ALL NATURAL & Design  
(Motorcycle) 2312055

HANS' WRAP 2960483

HANS' WRAP (Stylized) 2967870

PENN VALLEY FARMS 3107824

PENN VALLEY FARMS 2994836