

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|--|---|----------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Security Interest in US Trademarks - First Lien | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Snow Ball Foods, LLC | | 08/21/2006 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Deutsche Bank Trust Company Americas, as security agent | | |
| Street Address: | 60 Wall Street | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10005 | | |
| Entity Type: | New York Banking Corporation: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2956762 | CARB DELISH | |
| Registration Number: | 2937537 | CARB TWIST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)354-8113 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 2128198200 | | |
| Email: | fcutajar@whitecase.com | | |
| Correspondent Name: | White & Case LLP | | |
| Address Line 1: | 1155 Avenue of the Americas | | |
| Address Line 2: | Patents & Trademarks | | |
| Address Line 4: | New York, NEW YORK 10036 | | |
| ATTORNEY DOCKET NUMBER: | 1111779-1636 | | |
| NAME OF SUBMITTER: | Frances B. Cutajar | | |
| Signature: | /Frances B. Cutajar/ | | |

TRADEMARK

900189384

REEL: 004522 FRAME: 0326

OP \$65.00 2956762

Date:

04/14/2011

Total Attachments: 7

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

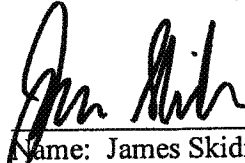
FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Snow Ball Foods, LLC, a Delaware limited liability company (the "Grantor") with principal offices at 1767 Denver West Marriott Road, Suite 200, Golden, Colorado 80401, hereby grants to Deutsche Bank Trust Company Americas, as Security Agent, with principal offices at 60 Wall Street, New York, NY 10005 (the "Grantee"), a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other Assignors from time to time party thereto and the Grantee, dated as of August 22, 2006 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Upon the occurrence of the Termination Date (as defined in the Security Agreement), the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 21st day of August, 2006.

SNOW BALL FOODS, LLC, Grantor

By: 
Name: James Skidmore
Title: Vice President

STATE OF New York)
COUNTY OF New York) ss.:

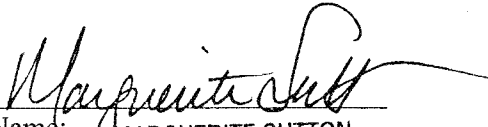
On this 21st day of August, 2006, before me personally came James Skidmore who, being by me duly sworn, did state as follows: that he is Vice President of Snow Ball Foods, LLC, that he is authorized to execute the foregoing Grant on behalf of said _____ and that he did so by authority of the _____ of said _____.

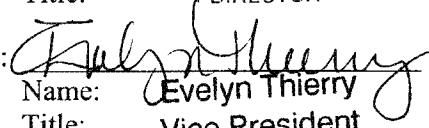
Leon T. Busteed

Notary Public

LEON T. BUSTEED
NOTARY PUBLIC, State of New York
No. 31-4721172
Qualified in New York County
Commission Expires 11/30, 2006

DEUTSCHE BANK TRUST COMPANY
AMERICAS,
as Security Agent and Grantee

By: 
Name: MARGUERITE SUTTON
Title: DIRECTOR

By: 
Name: Evelyn Thierry
Title: Vice President

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss:

On this 21ST day of August, 2006, before me personally came MARGUERITE
SUTTON who, being by me duly sworn, did state as follows: that [s]he is
DIRECTOR of Deutsche Bank Trust Company Americas, that [s]he is authorized to
execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of
the Board of Directors of said corporation.

Maureen E. Thomas
Notary Public

MAUREEN E. THOMAS
Notary Public - State of New York
No. 0171498264
Qualified in Bronx County
Certified in New York County
My Commission Expires 9/08/2007

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss:

On this 21ST day of August, 2006, before me personally came EVELYN
THIERRY who, being by me duly sworn, did state as follows: that [s]he is
VICE PRESIDENT of Deutsche Bank Trust Company Americas, that [s]he is authorized to
execute the foregoing Grant on behalf of said corporation and that [s]he did so by authority of
the Board of Directors of said corporation.

Maurice E. Thomas
Notary Public
MAURICE E. THOMAS
Notary Public - State of New York
No. 0178-0050254
Qualified in Bronx County
Certified in New York County
My Commission Expires 9/08/20 07

TRADEMARK

REGISTRATION/SERIAL
NUMBER

CARB DELISH

2956762

CARB TWIST

2937537