

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79002985</b>				
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL					
CONVEYING PARTY DATA						
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>PIRELLI &amp; C. S.P.A.</td><td>11/18/2010</td></tr></tbody></table>			Name	Execution Date	PIRELLI & C. S.P.A.	11/18/2010
Name	Execution Date					
PIRELLI & C. S.P.A.	11/18/2010					
RECEIVING PARTY DATA						
Name:	SEALY CORPORATION					
Address:	One Office Parkway Sealy Drive - Trinity, NC					
Country:	US					
Entity Type:						
Entity Country:	CH					
CORRESPONDENCE DATA						
Correspondent Name:	SEALY CORPORATION					
Address:	One Office Parkway Sealy Drive - Trinity, NC					
Country:	US					

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