# CH \$190.00

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pfizer Ireland Pharmaceuticals (a			
partnership between C.P.			
Pharmaceuticals International C.V.		01/31/2011	PARTNERSHIP: IRELAND
and Pfizer Overseas			
Pharmaceuticals)			

### **RECEIVING PARTY DATA**

Name:	Pfizer Ireland Pharmaceuticals		
Street Address:	Operations Support Group		
Internal Address:	Ringaskiddy		
City:	County Cork		
State/Country:	IRELAND		
Entity Type:	ntity Type: private unlimited liability company incorporated in Ireland: IRELAND		

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2074561	LIPITOR
Registration Number:	2891578	LIPITOR
Registration Number:	2992918	LIPITOR
Registration Number:	2896108	
Registration Number:	2992917	
Registration Number:	2455588	VFEND
Registration Number:	3017665	VFEND

### **CORRESPONDENCE DATA**

**Fax Number**: (703)739-2815

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: iprecordals@cpaglobal.com

Correspondent Name: CPA Global

TRADEMARK REEL: 004522 FRAME: 0775

900189411

Address Line 2:	Liberation Hous Castle Street St. Helier, JER	se SEY JE11BL
DOMESTIC REPRESENTAT	TIVE	
Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:		
NAME OF SUBMITTER: IPR/VP/PFIZER-PIP/US		IPR/VP/PFIZER-PIP/US
Signature:		/M/TEIXEIRA/
Date:		04/15/2011
Total Attachments: 2 source=USA DOA#page1.tif source=USA DOA#page2.tif		

TRADEMARK REEL: 004522 FRAME: 0776

### **USA**

### ASSIGNMENT

WHEREAS, Pfizer Ireland Pharmaceuticals ("ASSIGNOR"), a [type of business entity, e.g., corporation, limited company, public limited company, etc.] organized under the laws of Ireland, with a place of business at Pottery Road, Dun Laoghaire, County Dublin, Ireland, owns the trademarks ("Marks") and the United States trademark registrations ("Registrations") listed on the attached Schedule; and

WHEREAS, Pfizer Ireland Pharmaceuticals (registered number 490938) ("ASSIGNEE"), a private unlimited liability company incorporated and organized under the laws of Ireland, with a place of business at Operations Support Group, Ringaskiddy, County Cork, Ireland, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of **USD\$1.00** and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

Date: 31 January 2011

**ASSIGNOR: Pfizer Ireland Pharmaceuticals** 

Name:

Title:

Daniel Burchell Authorised Signatory

ASSIGNEE: Pfizer Ireland Pharmaceuticals, a private unlimited liability company incorporated in Ireland (registered number 490938)

Name: Title:

Sarah Day-Crawford Authorised Signatory

TRADEMARK
REEL: 004522 FRAME: 0777

# Schedule

Country	Application Number	IP Registration/Grant Number	IP Name
United States	75/100704	2074561	LIPITOR
United States	76/338379	2891578	LIPITOR & DESIGN (CIRCLES)
United States	76/554276	2992918	LIPITOR & DESIGN (CIRCLES)
United States	76/338380	2896108	LIPITOR DESIGN (CIRCLES)
United States	76/554275	2992917	LIPITOR DESIGN (CIRCLES)
United States	75/122046	2455588	VFEND
United States	78/469910	3017665	VFEND DESIGN

**RECORDED: 04/15/2011** 

TRADEMARK REEL: 004522 FRAME: 0778