

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herbst Gaming, Inc.		12/31/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Herbst Gaming, LLC		
Street Address:	3440 W. Russell Road		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89118		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3700134	RENO ROCKS	
CORRESPONDENCE DATA			
Fax Number:	(702)792-9002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	702-792-3773		
Email:	lvpto@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP; Attn: L.Thompson		
Address Line 1:	3773 Howard Hughes Parkway		
Address Line 2:	Suite 400N		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	132017.000000		
NAME OF SUBMITTER:	Lauri S. Thompson		
Signature:	/Lauri S. Thompson/		
Date:	04/15/2011		
Total Attachments: 1 source=Assignment of Mark - Reno Rocks#page1.tif			

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**TRADEMARK
 REEL: 004523 FRAME: 0194**

ASSIGNMENT OF MARK

This Assignment Agreement is dated and is effective as of December 31, 2010. Herbst Gaming, Inc, a Nevada corporation, with its principal place of business as 5195 Las Vegas Blvd. South, Las Vegas, Nevada 89119 (hereinafter "Assignor"), has adopted, owns and is using the Mark listed below on or in connection with the services covered in the registration listed below.

<u>Registration</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
RENO ROCKS	3700134	10/20/2009

Herbst Gaming, LLC, a Nevada limited liability company, with its principal place of business as 3440 West Russell Road, Las Vegas, Nevada 89118("Assignee"), desires to acquire the Mark, and registration.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and registration, together with the goodwill of the business symbolized by the Mark, and the right to bring action for past infringement of the Mark.

Herbst Gaming, Inc



By: _____

Troy D. Herbst
Secretary and Treasurer