

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Antonio Puig, S.A.		03/04/2011	CORPORATION: SPAIN

RECEIVING PARTY DATA

Name:	Grisi Hnos, S.A. de C.V.
Street Address:	Amores No. 1746
Internal Address:	Col. Del Valle
City:	Mexico, DF
State/Country:	MEXICO
Postal Code:	03100
Entity Type:	CORPORATION: MEXICO

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	0185086	MAJA
Registration Number:	0428645	MAJA
Registration Number:	2949777	MAJA

CORRESPONDENCE DATA

Fax Number: (999)999-9999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 52.55.5095.2031
 Email: jmurphy@aml.com.mx
 Correspondent Name: Arochi, Marroquin & Lindner, S.C.
 Address Line 1: 5802 Bob Bullock (Loop 20)
 Address Line 2: Building C1-56Y1
 Address Line 4: Laredo, TEXAS 78041

DOMESTIC REPRESENTATIVE

Name: John M. Murphy

900189494

TRADEMARK
REEL: 004523 FRAME: 0351

OP \$90.00 0185086

Address Line 1: 5802 Bob Bullock (Loop 20)
Address Line 2: Building C1-56YI
Address Line 4: Laredo, TEXAS 78041

NAME OF SUBMITTER:

John M. Murphy

Signature:

/John M. Murphy/

Date:

04/15/2011

Total Attachments: 2

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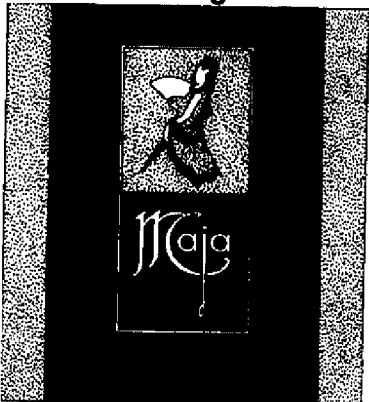
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TRADEMARK ASSIGNMENT

This trademark assignment is entered into between **Antonio Puig, S.A. ("Assignor")**, a Spanish corporation located at Travessera de Gràcia 9, 08021 Barcelona, Spain, and **Grisi Hnos, S.A. de C.V. ("Assignee")**, a Mexican corporation located at Amores No. 1746, Colonia Del Valle, 03100 México, D.F., Mexico.

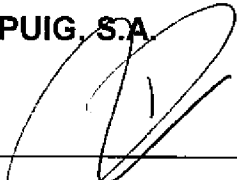
For good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee:

1. The marks and trademark registrations identified in the table below;
2. That part of the good will of the business connected with the use of and symbolized by the marks identified in the table below.

MARK	U.S. REG. NO.	GOODS
MAJA	185086	Class 3: toilet soaps.
MAJA	428645	Class 3: perfumes, eau de cologne, face powder.
MAJA & Design 	2949777	Class 3: perfumery, namely perfume, cologne, eau de toilette; scented skin lotions and creams; toilet soaps; bath and shower gels, after bath splash; body powder; personal deodorants and anti-perspirants; cosmetics.

This assignment will be effective when it has been signed by both parties.

ANTONIO PUIG, S.A.

X By 

Name Ana Pallarés

Title Legal Director, IP

Date March 04, 2011

GRISI HNOS., S.A. DE C.V.

By 

Name Hector B. Grisi

Title PRESIDENT

Date March 04, 2011