

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fitness Business system		04/12/2011	LIMITED LIABILITY COMPANY: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mark Werner Volkman		
<b>Street Address:</b>	179 W, Oak Knoll Drive		
<b>City:</b>	San Anselmo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94960		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85159521	TRAINER BOOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)989-2131		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6509658731		
<b>Email:</b>	trademarks@rajpatent.com		
<b>Correspondent Name:</b>	Raj Abhyanker P.C.		
<b>Address Line 1:</b>	1580 W El Camino Real		
<b>Address Line 2:</b>	Suite 8		
<b>Address Line 4:</b>	Mountain View, CALIFORNIA 94040		
<b>ATTORNEY DOCKET NUMBER:</b>	26477		
<b>NAME OF SUBMITTER:</b>	Raj Abhyanker		
<b>Signature:</b>	/Raj Abhyanker/		

OP \$40.00 85159521

**900189520**

**TRADEMARK  
 REEL: 004523 FRAME: 0528**

Date:

04/18/2011

Total Attachments: 2

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SCHEDULE 2  
to  
ASSET PURCHASE AGREEMENT

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into by and between **Fitness Business System LLC** 105 Urban Drive, Lancaster PENNSYLVANIA 17603 (hereinafter referred to as "Assignor"), and **MARK WERNER VOLKMAN**, having a mailing address of 178 W. Oak Knoll Drive, San Anselmo CA 94960 (hereinafter referred to as "Assignee");

WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the mark **TRAINER BOOK**, Registration Number 3/886,684 filed on February 20, 2008 and registered on December 7, 2010 (the "Mark"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the U.S. Registration Number 3/886,684; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer to Assignee the applied for **TRAINER BOOK** Mark for Serial Number 85159521; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title and interest in and to the applied for Mark on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Marks, and to enable such right, title and interest to be recorded in the United States Patent & Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR"

Fitness Business System LLC

*Kevin Mudron*

By: \_\_\_\_\_

Name: Kevin Mudron

Title: Owner

On this 12 day of April, 2011,  
before me, a Notary Public in and for the State  
of Pennsylvania, United States of  
America, personally appeared

KEVIN MUDRON, known to me to be the  
OWNER of FITNESS BUSINESS SYSTEM

and who is authorized to sign documents on LLC  
behalf of FITNESS BUSINESS SYSTEM LLC

Sworn to and subscribed before me this  
12 day of April, 2011.

"ASSIGNEE"

MARK WERNER VOLKMAN

By: *[Signature]*

Name: MARK VOLKMAN

Title: 4/12/2011

On this \_\_\_ day of \_\_\_, 2011,  
before me, a Notary Public in and for the State  
of \_\_\_\_\_, United States of  
America, personally appeared

\_\_\_\_\_, known to me to be the  
\_\_\_\_\_ of \_\_\_\_\_

and who is authorized to sign documents on  
behalf of \_\_\_\_\_

Sworn to and subscribed before me this  
day of \_\_\_\_\_, 2011.

*Arthur C. Ward*

