

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Orange Personal Communications Services, Ltd.		04/04/2011	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Orange Brand Services, Ltd.		
Street Address:	St. James Park, Great Park Road		
Internal Address:	Almondsbury Park, Bradley Stoke		
City:	Bristol		
State/Country:	UNITED KINGDOM		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76975297	ORANGE.COM	
Serial Number:	76309149	ORANGE PAGES	
Serial Number:	76142527	ORANGE	
Serial Number:	75877398	ORANGE WORLD	
Serial Number:	75854524	ORANGE TALK	
CORRESPONDENCE DATA			
Fax Number:	(212)223-4134		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 895-4212		
Email:	edocket@crowell.com		
Correspondent Name:	Dickerson M. Downing		
Address Line 1:	590 Madison Avenue, 20th Floor		
Address Line 2:	Crowell & Moring, LLP		
Address Line 4:	New York, NEW YORK 10022-2524		

OP \$140.00 76975297

ATTORNEY DOCKET NUMBER:	102959.92196US
DOMESTIC REPRESENTATIVE	
Name:	Dickerson M. Downing, Esq.
Address Line 1:	590 Madison Avenue, 20th Floor
Address Line 2:	Crowell & Moring, LLP
Address Line 4:	New York, NEW YORK 10022-2524
NAME OF SUBMITTER:	Dickerson M. Downing
Signature:	/dmd/
Date:	04/18/2011
Total Attachments: 3 source=ORANGE Trademark Assignment#page1.tif source=ORANGE Trademark Assignment#page2.tif source=ORANGE Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of April 18, 2011 from Orange Personal Communications Services, Ltd. ("ASSIGNOR"), an English company with a place of business located at St. James Park, Great Park Road, Almondsbury Park, Bradley Stoke, Bristol, United Kingdom to Orange Brand Services, Ltd. ("ASSIGNEE"), an English company with a place of business located at St. James Court, Great Park Road, Almondsbury Park, Bradley Stoke, Bristol, United Kingdom.

WHEREAS, ASSIGNOR is the owner of the names and marks and the corresponding United States Trademark Applications for those names and marks as set forth on Schedule A ("Orange Marks and Orange Applications") and the goodwill associated therewith.

WHEREAS, ASSIGNOR desires to unconditionally assign and convey to ASSIGNEE all of its right, title, and interest in and to the Orange Marks and Orange Applications together with the goodwill associated therewith.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby unconditionally assigns and conveys to ASSIGNEE all of ASSIGNOR'S rights, title, and interest of whatever kind in and to the Orange Marks and Orange Applications, as listed on Schedule A, together with the goodwill associated therewith.

This Assignment includes the right to bring legal proceedings and collect damages with respect to any infringement, dilution, unfair competition or any other violation of said trademarks and trademark applications by any third party, whether taking place before or after the date of this Assignment, and all common law rights relating thereto.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this
Assignment, as of the day and year first above written.

ORANGE PERSONAL
COMMUNICATIONS SERVICES, LTD.

Date: 4/4/11

By: Debbie Marks
Name: DEBBIE MARKS
Title: LEGAL DIRECTOR

SCHEDULE A

United States Trademark Applications

Application No.	Mark
76/975,297	ORANGE.COM
76/309,149	ORANGE PAGES
76/142,527	ORANGE Design
75/877,398	ORANGE WORLD
75/854,524	ORANGE TALK