

TO:UCC DIRECT SERVICES COMPANY:ATTN: 14080632

FORM PTO-1594
COMMERCE
(Rev. 07/05)
OMB No. 0651-0027 (exp. 08/30/2008)

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF
United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Siicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054

2. Name and address of receiving party(ies):
Additional name(s) of conveying parties attached? Yes No
03/14/11
700458500
Name: Interactive Alchemy Inc

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State-CA
- Other

Internal Address
Street Address: 2999 N 44th Street Suite 200
City: Phoenix
State: AZ
Country: USA
Zip:

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance/ Execution Date(s):
- Execution Date(s): 3/10/11
- Assignment
 - Merger
 - Security Agreement
 - Change of Name
 - Other: Release

- Association Citizenship
 - General Partnership Citizenship
 - Limited Partnership Citizenship
 - Corporation Citizenship: "DE"
 - Other Citizenship
- If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)
77167901

B. Trademark Registration No.(s)

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):


Additional sheets attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: UCC Direct Services
Internal Address: Attn: 14080632
Street Address: 187 Wolf Road, Suite 101
City: Albany State: NY ZIP: 12205
Phone Number: 1-800-342-3676 X 4065
Fax Number: 1-800-962-7049
Email Address: cis-ucc@albanystatebank.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$ 40.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment information:
a. Credit Card Last 4 Numbers: 5163
Expiration Date: 10/12
b. Deposit Account Number
Authorized User Name

9. Signature: 
Signature: Joseph D. Boraman
Date: 3/14/11
Name of Person Signing

Total number of pages included in this sheet, attachments, and documents: 2
TRADEMARK

CFR 40.00 77167901

RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Interactive Alchemy Inc** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, June 26, 2007, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on June 26, 2007, Reel 3568 Frame 0673.

March 10, 2011

SILICON VALLEY BANK

By: 
Name: Romil Randhawa
Title: Operations Manager