

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tyndale House Publishers		02/18/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	The Joshua Fund		
Street Address:	P.O. Box 3468		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22103-3468		
Entity Type:	Nonprofit Corporation: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3940512	EPICENTER	
Registration Number:	3940509	EPICENTER	
CORRESPONDENCE DATA			
Fax Number:	(703)761-5023		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-761-5000		
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Correspondent Name:	Nancy Oliver LeSourd		
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Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	2243		
NAME OF SUBMITTER:	Kenneth E. Liu		
Signature:	/Kenneth E. Liu/		
Date:	04/18/2011		
Total Attachments: 3 source=EPICENTER TM Assignment executed#page1.tif source=EPICENTER TM Assignment executed#page2.tif source=EPICENTER TM Assignment executed#page3.tif			

OP \$65.00 3940512

**EPICENTER™
TRADEMARK ASSIGNMENT**

WHEREAS, Tyndale House Publishers, Inc., located at 351 Executive Drive, Carol Stream, IL 60188, (“Assignor”) holds certain trademark and service mark rights and interests, in and to the mark **EPICENTER™** (“Mark”) pursuant to its publishing contract dated December 22, 2005 with Joel Rosenberg (“Author”), c/o Trident Media Group, 41 Madison Avenue, Floor 36, New York, NY 10010 (the “Publishing Agreement”);

WHEREAS, Author granted certain title and series rights to Assignor set forth in Paragraph 9.3 of the Publishing Agreement which included “all rights in and to logotype, trademark, trade dress and format, as published and promoted by Publisher.” (Paragraph 9.3 of the Publishing Agreement);

WHEREAS, Assignor has made applications in its name as owner of the Mark to the United States Patent & Trademark Office in the classes and for the goods and services as set forth in Exhibit 1;

WHEREAS, Author has requested that Assignor assign all its right, title and interests in and to the Mark, logotype, trade dress and format, and associated good will, to Assignee;

WHEREAS, The Joshua Fund, a Virginia Nonprofit Corporation and a federally tax-exempt corporation under IRC Section 501(c)(3) located at P.O. Box 3468, McLean, VA 22103-3468 (“Assignee”) desires to acquire all right, title, and interest in and to the Mark; and

WHEREAS, Assignor desires to assign any and all rights it may hold in the Mark including all associated good will, along with all pending federal trademark applications, to Assignee in exchange for payment and a non-exclusive license to publish and promote the products it has created under its prior Publishing Agreement; and Assignee desires to accept the assignment, subject to such non-exclusive license, in the furtherance of its charitable, educational, and religious purposes and acknowledges receipt of same by its signature below;

WHEREAS, Assignor and Assignee have contemporaneously entered into a separate agreement for the non-exclusive license of certain rights in the Mark from Assignee to Assignor necessary for Publisher to continue its publishing and promotion duties under the Publishing Agreement;

NOW, THEREFORE, for payment of \$2,275.00, and a non-exclusive license for the use of the Mark as set forth in the contemporaneous Trademark License Agreement between Assignor and Assignee, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor does hereby irrevocably assign and transfer to Assignee any and all of Assignor’s right, title and interest in and to the Mark and all associated good will thereto, all trade dress, all common law rights, and any applications, registrations, and any renewals and extensions thereto, including those applications pending before the United States Patent & Trademark Office as identified in Exhibit 1, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and to all causes of action, either in law or in equity, for past, present or future infringement based on the Mark, and to all rights corresponding

to the foregoing throughout the world, including but not limited to any and all associated good will in and to the Mark.

Assignor warrants and represents that Assignor can assign and quitclaim any and all rights it may have in the Mark, and can make the assignment of the same to Assignee free and clear of any encumbrance, lien, or other interest, and has the right to transfer clear title to Assignee. Assignor shall cooperate to provide any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein.

Author signs below to acknowledge and approve the assignment of the Mark by Assignor to Assignee and to affirm that all other terms and conditions in the Publishing Agreement between Author and Assignor shall remain in full force and effect.

This Assignment shall be effective upon the date of the signature of Assignor below. This Assignment may be executed in any number of counterparts, all of which together will constitute a single agreement and may be executed by facsimile signature. In proving this Assignment, it shall not be necessary to produce or account for more than one counterpart signed by the party with respect to which proof is sought.

ASSIGNOR:

TYNDALE HOUSE PUBLISHERS, INC.

Feb 18, 2011

Date

By:



Ron Beers, Senior Vice-President

ASSIGNEE:

THE JOSHUA FUND

3/26/11

Date

By:



Fred Schwien, Chairman of the Board

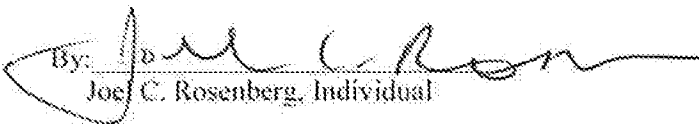
AUTHOR:

JOEL C. ROSENBERG

3/26/11

Date

By:



Joe C. Rosenberg, Individual

EPICENTER™

CLASS 16: Fiction and non-fiction books and printed tracts in the field of global issues, current events, the Middle East, devotional and religious topics, Biblical prophecy and stories related to current events, the Middle East, devotional topics and Biblical prophecy.

FIRST USE: 20060700. FIRST USE IN COMMERCE: 20060700

SERIAL NO: 85097952

CLASS 09: Audio and video recordings featuring non-fiction documentaries in the field of current events, global events and issues, Biblical prophecy and the Middle East.

FIRST USE: 20070600. FIRST USE IN COMMERCE: 20070600

SERIAL NO: 85097868

CLASS 41: Educational services, namely, conducting conferences, workshops and study groups, classes and seminars in the field of global issues, current events, the Middle East, Biblical prophecy, current events and global events.

FIRST USE: 20090100. FIRST USE IN COMMERCE: 20090100

SERIAL NO: 85097868