

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
NORTHERN ILLINOIS PUBLISHING CO.		12/28/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	NIPC, INC.		
Street Address:	201 N. Harrison Street, Ste. 600		
City:	Davenport		
State/Country:	IOWA		
Postal Code:	52801		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3206948	NORTHERNSPORTSFAN.COM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(563)324-1616		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	563-324-3246		
Email:	USPTOmail@l-wlaw.com		
Correspondent Name:	LANE & WATERMAN LLP		
Address Line 1:	220 N. Main Street, Suite 600		
Address Line 2:	Attn: April A. Marshall		
Address Line 4:	Davenport, IOWA 52801		
NAME OF SUBMITTER:	April A. Marshall		
Signature:	/APRIL A. MARSHALL/		
Date:	04/18/2011		
Total Attachments: 2 source=NIPC name change#page1.tif source=NIPC name change#page2.tif			

OP \$40.00 3206948

# Delaware

PAGE 1

*The First State*

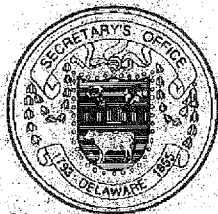
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NORTHERN ILLINOIS PUBLISHING CO.", CHANGING ITS NAME FROM "NORTHERN ILLINOIS PUBLISHING CO." TO "NIPC, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2007, AT 10:55 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2618274 8100

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6272981

DATE: 12-31-07

TRADEMARK

REEL: 004523 FRAME: 0899

**CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF INCORPORATION  
OF  
NORTHERN ILLINOIS PUBLISHING CO.**

Northern Illinois Publishing Co., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

**FIRST:** That the Directors of the Corporation, acting by consent pursuant to Section 144(f) of the General Corporation Law of the State of Delaware in lieu of a meeting, adopted resolutions proposing an amendment to Article FIRST of the Certificate of Incorporation of the Corporation so that amended Article FIRST of the Certificate of Incorporation shall read as follows:

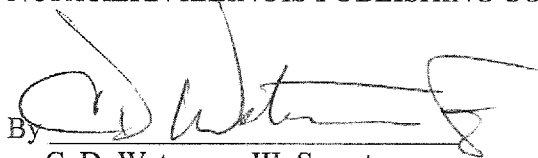
The name of the corporation is: NIPC, Inc.

**SECOND:** That in lieu of a meeting and vote of stockholder, the sole stockholder has given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF** said Corporation has caused this Certificate to be signed this 17 day of December, 2007.

NORTHERN ILLINOIS PUBLISHING CO.

By   
C. D. Waterman III, Secretary