

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Replogle Globes, Inc.		08/18/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Herff Jones, Inc.		
<b>Street Address:</b>	4501 W. 62nd Street		
<b>Internal Address:</b>	P.O. Box 68501		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46268		
<b>Entity Type:</b>	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2846814	SCAN GLOBE	
Registration Number:	2745099	WONDER GLOBE	
Serial Number:	77889846	INTELLIGLOBE	
Registration Number:	1347809	HEIRLOOM	
Registration Number:	0921551	GLOBEMASTER	
Registration Number:	0915902	REPLOGLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	317-236-1313		
<b>Email:</b>	dwong@btlaw.com		
<b>Correspondent Name:</b>	David A.W. Wong, Barnes & Thornburg LLP		
<b>Address Line 1:</b>	11 South Meridian Street		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204-3535		

**CH \$165.00 2846814**

ATTORNEY DOCKET NUMBER:	2799-100
NAME OF SUBMITTER:	David A.W. Wong
Signature:	/dwong/
Date:	04/18/2011
Total Attachments: 3 source=ReplogalTrademarkAssignment#page1.tif source=ReplogalTrademarkAssignment#page2.tif source=ReplogalTrademarkAssignment#page3.tif	

**TRADEMARK ASSIGNMENT**

Replogle Globes, Inc., a Delaware corporation, with offices located at 2801 South 25<sup>th</sup> Avenue, Broadview, Illinois 60153 ("Assignor"), being the owner by adoption and use of the Trademarks set forth on Schedule I attached hereto (the "Trademarks"), in consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, hereby sells, assigns, and transfers to Herff Jonas, Inc., an Indiana corporation, and its successors and assigns, the entire right, title and interest in and to the Trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith, including the right to sue for all infringements that may have occurred before execution of this assignment and the right to recover all damages resulting from prior infringement of such trademarks.

Assignor warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

The undersigned, Edward J. Dieschbourg, declares that he is the co-president of Assignor and is authorized to execute this Trademark Assignment on behalf of Assignor.

Witness the hand and seal of said Assignor this 18 day of August, 2010.

REPLOGLE GLOBES, INC., a Delaware corporation

By: Edward J. Dieschbourg  
Name: Edward J. Dieschbourg  
Title: Co-President

STATE OF ILLINOIS )  
COUNTY OF COOK ) SS

Personally came before me this 18 day of August, 2010, the above named Edward J. Dieschbourg, the co-president of Replogle Globes, Inc., to me known to be the person who executed the foregoing Trademark Assignment, and acknowledged that he executed the foregoing Trademark Assignment as such officer as the free act and deed of said corporation, and by its authority.

[SEAL]



Debra G. Evensen  
My Commission expires: 11-12-2011

## SCHEDULE I

### United States Trademark Registrations and Applications

MARK	SERIAL NO	FILING DATE	REG. NO	REG. DATE
SCAN GLOBE	78207919	January 28, 2003	2846814	May 25, 2004
WONDER GLOBE	78092568	November 9, 2001	2745099	July 29, 2003
INTELLIGLOBE	77889846	December 9, 2009	PENDING	PENDING
HEIRLOOM	73514450	December 19, 1984	1347809	July 9, 1985
GLOBEMASTER	72368495	August 19, 1970	0921551	October 5, 1971
REPLOGLE	72368493	August 19, 1970	0915902	July 6, 1971
REPLOGLE	72399398	August 5, 1971	945805	October 24, 1972

### International Trademark Registrations and Applications

Country	Trademark	App/Reg No.	App/Eff Date
Chile	Replogle Globes	160.658	12-Sep-90
Trademark:	REPLOGLE	593.286	28-Mar-01
China (People's Republic)	Replogle Globes	2001020145	16-Feb-01
Trademark:	REPLOGLE	1750668	21-Apr-02
Denmark	Replogle Globes	VA01.4561982	14-Apr-82
Trademark:	REPLOGLE	VR04.2611982	3-Dec-82
Denmark	Replogle Globes	VA04.335.1986	4-Jul-86
Trademark:	REPLOGLE	VR00.5021988	29-Jan-88
European Community	Replogle Globes	9082207	5-May-10
Trademark:	European Community Trademark Application for INTELLIGLOBE/EM	[Published]	[Published]
European Community	Replogle Globes	2692127	9-May-02
Trademark:	WONDER GLOBE	2692127	9-May-02
European Community	Replogle Globes	2900165	21-Oct-02
Trademark:	REPLOGLE	2900165	14-Jan-05

European Community	Replogle Globes	3028230	30-Jan-03
Trademark:	SCAN GLOBE	3028230	21-Dec-04
France	Replogle Globes	805468	10-Jul-86
Trademark:	REPLOGLE	1363025	10-Jul-86
Germany	Replogle Globes	R39907	22-Apr-82
Trademark:	REPLOGLE	1038965	22-Apr-82
Germany	Replogle Globes	R44440	4-Jul-86
Trademark:	REPLOGLE	1106703	4-Jul-86
Italy	Replogle Globes	33622c/82	20-Apr-82
Trademark:	REPLOGLE	414502	10-Mar-86
Japan	Replogle Globes	S49-132442	2-Oct-74
Trademark:	REPLOGLE	1343692	25-Aug-78
Japan	Replogle Globes	S49-132443	2-Oct-74
Trademark:	REPLOGLE (IN JAPANESE SCRIPT)	1318679	10-Jan-98
Mexico	Replogle Globes	299601	26-Jun-97
Trademark:	REPLOGLE	618415	24-Aug-99
Sweden	Replogle Globes	82-2305	13-Apr-82
Trademark:	REPLOGLE	183 044	
Thailand	Replogle Globes	494940	15-Aug-02
Trademark:	REPLOGLE	Kor176769	15-Aug-02
Thailand	Replogle Globes	494941	15-Aug-02
Trademark:	WONDER GLOBE	Kor185404	15-Aug-02
United Kingdom	Replogle Globes	1173608	20-Apr-82
Trademark:	REPLOGLE	1173608	20-Apr-82