

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	01/31/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RTST, LLC.		01/31/2011	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	THE NEWSWEEK/DAILY BEAST COMPANY LLC
<b>Street Address:</b>	7 HANOVER SQUARE
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	77834880	BEAST BOOKS
Serial Number:	77969124	CHEAT SHEET
Serial Number:	77969119	SOLUTIONS SUNDAY
Serial Number:	77521686	THE DAILY BEAST
Serial Number:	77969122	WOMEN IN THE WORLD STORIES + SOLUTIONS

**CORRESPONDENCE DATA**

**Fax Number:** (202)429-3902  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 2024293000  
**Email:** ipdocketing@steptoe.com  
**Correspondent Name:** Brian J. Winterfeldt  
**Address Line 1:** 1330 Connecticut Avenue, NW  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20036

**CH \$140.00 77834880**

ATTORNEY DOCKET NUMBER:	18263-0001
NAME OF SUBMITTER:	Brian J. Winterfeldt
Signature:	/Brian J. Winterfeldt/
Date:	04/18/2011
<b>Total Attachments: 8</b> source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page1.tif source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page2.tif source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page3.tif source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page4.tif source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page5.tif source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page6.tif source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page7.tif source=NEWSWEEK DAILY BEAST COMPANY LLC MERGER DOCUMENTS#page8.tif	

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"RTST, LLC", A DELAWARE LIMITED LIABILITY COMPANY,  
WITH AND INTO "HARMAN NEWSWEEK LLC" UNDER THE NAME OF "THE NEWSWEEK/DAILY BEAST COMPANY LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF JANUARY, A.D. 2011, AT 9 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF JANUARY, A.D. 2011, AT 11:59 O'CLOCK P.M.

4863457 8100M

110100348

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8531058

DATE: 01-31-11

TRADEMARK  
REEL: 004524 FRAME: 0056

CERTIFICATE OF MERGER

MERGING

RTST, LLC

*(A Delaware Limited Liability Company)*

INTO

HARMAN NEWSWEEK LLC

*(A Delaware Limited Liability Company)*

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Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Harman Newsweek LLC and the name of the limited liability company being merged into this surviving limited liability company is RTST, LLC (the "Merger").

SECOND: The Agreement and Plan of Merger dated as of December 6, 2010 by and among IAC/Interactivecorp, RTST, Inc., Harman Newsweek LLC, Sidney Harman as Trustee of the Sidney Harman Trust dated December 18, 1987, as amended, and Harman Media Holdings, Inc. (the "Agreement of Merger") has been approved and executed by each of the constituent limited liability companies.

THIRD: At the effective time of the Merger, the Certificate of Formation of Harman Newsweek LLC (the "Surviving Company") shall be amended to change the name of the Surviving Company to The Newsweek/Daily Beast Company LLC. Accordingly, Article FIRST of the Certificate of Formation of the Surviving Company shall, as amended, read as follows: "FIRST. The name of the limited liability company is: The Newsweek/Daily Beast Company LLC."

FOURTH: The Agreement of Merger is on file at 7 Hanover Square, New York, NY 10004, the place of business of the Surviving Company.

FIFTH: A copy of the Agreement of Merger will be furnished by the Surviving Company on request, without cost, to any member of the constituent limited liability companies.

SIXTH: This Certificate of Merger shall be effective as of 11:59:59 P.M. Eastern Standard Time on January 31, 2011.

IN WITNESS WHEREOF, the surviving limited liability company has caused this certificate to be signed by an authorized person on this 31st day of January, 2011.

**Harman Newsweek LLC**

By: /s/ Sidney Harman  
Name: Sidney Harman  
Title: Manager

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "RTST, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "RTST, INC." TO "RTST, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF JANUARY, A.D. 2011, AT 9:50 O'CLOCK A.M.



4516822 8100V

110021338

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8478910

DATE: 01-07-11

TRADEMARK  
REEL: 004524 FRAME: 0059

**CERTIFICATE OF CONVERSION  
CONVERTING  
RTST, INC.  
(A Delaware Corporation)  
TO  
RTST, LLC  
(A Delaware Limited Liability Company)**

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Pursuant to Sections 18-204 and 18-214 of the  
Delaware Limited Liability Company Act  
and Section 266 of the  
General Corporation Law of the State of Delaware

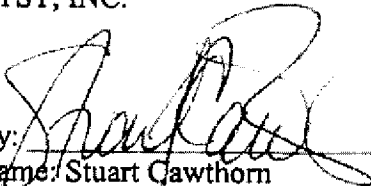
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1. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is RTST, Inc.
2. The Corporation was originally incorporated on the 10th day of March, 2008 under the laws of the State of Delaware. The Corporation's jurisdiction of incorporation immediately prior to the filing of this Certificate of Conversion is the State of Delaware.
3. The name of the limited liability company into which the Corporation shall be converted, as set forth in its Certificate of Formation, is RTST, LLC.
4. The Conversion has been approved in accordance with the provisions of Section 266 of the General Corporation Law of the State of Delaware.

**[SIGNATURE PAGE FOLLOWS]**

**IN WITNESS WHEREOF**, the Corporation has caused this  
Certificate of Conversion to be executed in its name this 7<sup>th</sup> day of January, 2011.

RTST, INC.

By:   
Name: Stuart Cawthorn  
Title: Vice President and Assistant  
Secretary



# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "RTST, LLC" FILED IN THIS OFFICE ON THE SEVENTH DAY OF JANUARY, A.D. 2011, AT 9:50 O'CLOCK A.M.



4516822 8100V

110021338

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8478910

DATE: 01-07-11

TRADEMARK  
REEL: 004524 FRAME: 0062

**CERTIFICATE OF FORMATION**

**OF**


**RTST, LLC**

This Certificate of Formation is being filed pursuant to Section 18-214 of Delaware Limited Liability Act, 6 Del.C. §§ 18-101 et seq. (the "Delaware LLC Act"), in connection with the conversion of RTST, Inc., a Delaware corporation, to a Delaware limited liability company.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. The name of the limited liability company is RTST, LLC.
2. The address of the registered office of the limited liability company in the State of Delaware is 160 Greentree Drive, Suite 101, in the City of Dover, County of Kent, Delaware 19904. The name of its registered agent at such address is National Registered Agents, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 7<sup>th</sup> day of January, 2011.

By:   
Name: Stuart Cawthorn  
Title: Authorized Person