

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the The execution date is incorrect on the Initiate to IBM assignment previously recorded on Reel 004444 Frame 0977. Assignor(s) hereby confirms the The effective date of 9/28/20 was inadvertently entered in as the Assignment date which should have been 2/23/2011..

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Initiate Systems, INc.		02/23/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	International Business Machines Corporation
<b>Also Known As:</b>	AKA IBM Corporation
<b>Street Address:</b>	New Orchard Road
<b>City:</b>	Armonk
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10504
<b>Entity Type:</b>	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	76363347	ACCENX
Serial Number:	76363340	RYTRAK
Serial Number:	78975768	INITIATE
Serial Number:	78385066	INITIATE IDENTITY HUB
Serial Number:	78237303	INITIATE
Serial Number:	78237302	
Serial Number:	78237293	INITIATE
Serial Number:	78225422	INITIATE
Serial Number:	77230906	INITIATE MASTER DATA SERVICE
Serial Number:	76282695	SERVICESTREAM

**CORRESPONDENCE DATA**

**900189715**

**TRADEMARK  
 REEL: 004524 FRAME: 0865**

**CH \$265.00 76363347**

Fax Number: (914)765-4370  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 9147654353  
Email: ibmtm@us.ibm.com  
Correspondent Name: Leonora Hoicka  
Address Line 1: North Castle Drive  
Address Line 4: Armonk, NEW YORK 10504

NAME OF SUBMITTER:	Grazia T. Micewicz
Signature:	/Grazia T. Micewicz/
Date:	04/19/2011

Total Attachments: 8  
source=Initiate to IBM 2-23-11#page1.tif  
source=Initiate to IBM 2-23-11#page2.tif  
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source=1st Record. for Initiate to IBM#page3.tif  
source=1st Record. for Initiate to IBM#page4.tif  
source=1st Record. for Initiate to IBM#page5.tif  
source=1st Record. for Initiate to IBM#page6.tif

ASSIGNMENT

ASSIGNMENT made this 23<sup>rd</sup> day of February, 2011, between Initiate Systems, Inc. (Assignor"), a corporation organized and existing under the laws of Delaware with a place of business at 200 West Madison Street, Suite 2800, Chicago, IL 60606, and International Business Machines Corporation, organized and existing under the laws of New York, with a place of business at New Orchard Road, Armonk, NY 10504 ("Assignee");

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks , and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

This assignment is effective as of the 28th day of September, 2010.

ASSIGNOR: Initiate Systems, Inc.

By: [Signature]  
Name: William Behan  
Title: Secretary

On this 23 day of February, 2011 before me personally appeared William Behan, who declared that he is duly and lawfully authorized to execute this Assignment on behalf of Initiate Systems, Inc. and acknowledged the foregoing signature to be his own.

[Signature]  
Notary Public

KATHLEEN M. BARRETT  
Notary Public, State of New York  
No. 4048888-4963542  
Qualified in Westchester County  
Commission Expires January 31, 2013  
October 3, 2013

SCHEDULE

MARK	Serial No.
INITIATE AND DESIGN	78975768
INITIATE IDENTITY HUB	78385066
INITIATE	78237303
DESIGN ONLY	78237302
INITIATE AND DESIGN	78237293
INITIATE	78225422
INITIATE MASTER DATA SERVICE	77230906
SERVICESTREAM	76282695
ACCENX	76363347
RYTRAK	76363340

TO: LEONORA HOICKA COMPANY: NORTH CASTLE DRIVE



## UNITED STATES PATENT AND TRADEMARK OFFICE

### Facsimile Transmission

To:           Name:           LEONORA HOICKA  
              Company:       NORTH CASTLE DRIVE  
              Fax Number:     19147654370  
              Voice Phone:

From:         Name:           ASSIGNMENT RECORDATION SERVICES  
              Voice Phone:   571-272-3350

37 C.F.R. 1.6 sets forth the types of correspondence that can be communicated to the Patent and Trademark Office via facsimile transmissions. Applicants are advised to use the certificate of facsimile transmission procedures when submitting a reply to a non-final or final Office action by facsimile (37 CFR 1.8(a)).

#### Fax Notes:

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Pg#	Description
1	Cover Page
2	<Description not available>
5	Batch 2305476 Document 1

USPTO ASSIGNMENT SYSTEM PROCESSING

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Date and time of transmission: Monday, January 17, 2011 6:28:58 AM  
Number of pages including this cover sheet: 06

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TO: LEONORA HOICKA COMPANY: NORTH CASTLE DRIVE



**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JANUARY 10, 2011

PTAS

LEONORA HOICKA  
NORTH CASTLE DRIVE  
ARMONK, NY 10504



\*900180126\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 12/30/2010

REEL/FRAME: 004444/0977

NUMBER OF PAGES: 4

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL.

ASSIGNOR:

INITIATE SYSTEMS, INC.

DOC DATE: 09/28/2010

CITIZENSHIP: DELAWARE

ENTITY: CORPORATION

ASSIGNEE:

INTERNATIONAL BUSINESS MACHINES  
CORPORATION

AKA IBM CORPORATION

NEW ORCHARD ROAD

ARMONK, NEW YORK 10504

CITIZENSHIP: NEW YORK

ENTITY: CORPORATION

TO: LEONORA HOICKA COMPANY; NORTH CASTLE DRIVE

004444/C977 PAGE 2

SERIAL NUMBER: 78975769 FILING DATE: 04/14/2003  
REGISTRATION NUMBER: 2934267 ISSUE DATE: 03/15/2005

MARK: INITIATE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 78385066 FILING DATE: 03/16/2004  
REGISTRATION NUMBER: 2936341 ISSUE DATE: 03/29/2005

MARK: INITIATE IDENTITY HUB  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

SERIAL NUMBER: 78237303 FILING DATE: 04/14/2003  
REGISTRATION NUMBER: 3096312 ISSUE DATE: 05/23/2006

MARK: INITIATE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 78237302 FILING DATE: 04/14/2003  
REGISTRATION NUMBER: 2957000 ISSUE DATE: 06/22/2004

MARK:  
DRAWING TYPE: MISCELLANEOUS DESIGN

SERIAL NUMBER: 78237293 FILING DATE: 04/14/2003  
REGISTRATION NUMBER: 2900780 ISSUE DATE: 11/02/2004

MARK: INITIATE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 78225422 FILING DATE: 03/13/2003  
REGISTRATION NUMBER: 2900743 ISSUE DATE: 11/02/2004

MARK: INITIATE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 77230906 FILING DATE: 07/16/2007  
REGISTRATION NUMBER: 3463776 ISSUE DATE: 07/08/2008

MARK: INITIATE MASTER DATA SERVICE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

TO: LEONORA HOICKA COMPANY: NORTH CASTLE DRIVE

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SERIAL NUMBER: 76282695  
REGISTRATION NUMBER: 2956319

FILING DATE: 07/09/2001  
ISSUE DATE: 06/22/2004

MARK: SERVICESTREAM  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 76363347  
REGISTRATION NUMBER: 2734034

FILING DATE: 01/24/2002  
ISSUE DATE: 07/08/2003

MARK: ACCENX  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

SERIAL NUMBER: 76363340  
REGISTRATION NUMBER: 2903651

FILING DATE: 01/24/2002  
ISSUE DATE: 11/16/2004

MARK: RYTRAK  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

JOANN STEWART-WOOD, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION



TO: LEONORA HOICKA COMPANY: NORTH CASTLE DRIVE

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1



SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Initiate Systems, Inc.		09/28/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	International Business Machines Corporation		
Also Known As:	AKA IBM Corporation		
Street Address:	New Orchard Road		
City:	Armonk		
State/Country:	NEW YORK		
Postal Code:	10504		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	78975788	INITIATE	
Serial Number:	78385086	INITIATE IDENTITY HUB	
Serial Number:	78237303	INITIATE	
Serial Number:	78237302		
Serial Number:	78237283	INITIATE	
Serial Number:	78225422	INITIATE	
Serial Number:	77230906	INITIATE MASTER DATA SERVICE	
Serial Number:	76282895	SERVICESTREAM	
Serial Number:	76363347	ACCENX	
Serial Number:	76363340	RYTRAK	
CORRESPONDENCE DATA			
Fax Number:	(914)785-4370		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			

CH \$265.00 78975788

TO: LEONORA HOICKA COMPANY: NORTH CASTLE DRIVE

Phone:	814-765-4353
Email:	ibmtm@us.ibm.com
Correspondent Name:	Leonora Hoicka
Address Line 1:	North Castle Drive
Address Line 4:	Armonk, NEW YORK 10504
NAME OF SUBMITTER:	Grazia T. Micewicz
Signature:	/Grazia T. Micewicz/
Date:	12/30/2010
Total Attachments: 2 source=US Assignment - Initiate to IBM (Executed)#page1.tif source=US Assignment - Initiate to IBM (Executed)#page2.tif	