

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wells Fargo Bank, National Association, successor by merger with Wachovia Bank, National Association		03/28/2011	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Milford Holding Co.		
<b>Street Address:</b>	295 Centerpoint Boulevard		
<b>City:</b>	Pittston		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18640		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2219087	BENCO	
Registration Number:	2278293	BENCO BLUCHIP BUYING CLUB	
Registration Number:	2128164	INCISAL EDGE	
Registration Number:	2078375	BENCO	
Registration Number:	2005773	OPTIMUM	
Registration Number:	1978274	ZIPP	
Registration Number:	2073063	BENCO ECONO	
Registration Number:	2073062	BENCONO	
Registration Number:	2015026	SOOPER-FAX	
Registration Number:	2080599	1-800-GO BENCO	
Registration Number:	2073061	B	
Registration Number:	2073060	B BENCO DENTAL CO.	

CH \$440.00 2219087

Registration Number:	2048240	PAINLESS
Serial Number:	78002710	INSITE DESIGN SOLUTIONS
Serial Number:	78019434	INSITE SOLUTIONS
Serial Number:	78002727	DENTAL U
Serial Number:	78002720	DENTAL UNIVERSITY

**CORRESPONDENCE DATA**

Fax Number: (302)636-5454  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 800-927-9801 x2348  
Email: jpaterso@cscinfo.com  
Correspondent Name: Corporation Service Co.-J.Paterson  
Address Line 1: 1090 Vermont Avenue NW, Suite 430  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	748272
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	04/20/2011

Total Attachments: 4  
source=4-20-11 Wells Fargo-TM#page1.tif  
source=4-20-11 Wells Fargo-TM#page2.tif  
source=4-20-11 Wells Fargo-TM#page3.tif  
source=4-20-11 Wells Fargo-TM#page4.tif

## RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY ASSETS

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY ASSETS (the "Release"), effective as of March 28, 2002, is made by Wells Fargo Bank, National Association ("Wells Fargo"), successor by merger with Wachovia Bank, National Association ("Wachovia"), for itself and as Agent for the Lenders identified in a April 16, 2002 Loan and Security Agreement (the "Loan Agreement"), with respect to a Patents, Trademark, Copyrights and License Security Agreement dated as of April 16, 2002, and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 002499, Frame 0460 (the "Security Agreement"), between Milford Holding Co. ("Company") and Wachovia.

### WITNESSETH:

WHEREAS, pursuant to the Loan Agreement and the Security Agreement, Company granted to Wachovia, for its benefit and for the benefit of the Lenders, a security interest in certain of the Company's Assets (as defined in the Security Agreement), including the trademarks set forth on Schedule A hereto, the registrations and pending applications therefor and the goodwill of the Company business associated therewith (the "Trademarks");

WHEREAS, Wells Fargo is successor by merger with Wachovia with respect to the Security Agreement; and

WHEREAS, Wells Fargo has as of the effective date set forth above, for itself and on behalf of the Lenders: (i) released all of its security interest covering Assets, including the Trademarks; (ii) restored all right, title and interest in and to the Assets, including the Trademarks, to Company; and (iii) dissolved any and all liens and encumbrances with respect to the Assets, including the Trademarks, and wishes to provide this Release as further evidence of the foregoing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Wells Fargo has for itself and for Lenders identified the Loan Agreement released and does hereby further evidence that it has released as of the effective date its security interest in the Assets, including the Trademarks, and releases, discharges, quit claims and relinquishes unto Company (in each case without recourse and without any representation or warranty) any and all right, title and interest it and any of the Lenders have in and to the Assets, including the Trademarks.

IN WITNESS WHEREOF, Wells Fargo has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

Wells Fargo Bank, National Association (as successor by merger with Wachovia Bank, National Association)

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_



Herbert C. Kwan

VP & SR Relationship Mgr.

SCHEDULE A

MARK	Registration No. (Application No.)	Registration Date (Filing Date)
INSITE DESIGN SOLUTIONS	(78/002,710)	(April 5, 2000)
INSITE SOLUTIONS	(78/019,434)	(August 2, 2000)
DENTAL U	(78/002,727)	(April 5, 2000)
DENTAL UNIVERSITY	(78/002,720)	(April 5, 2000)
BENCO	2,219,087	January 19, 1999
BENCO BLUCHIP BUYING CLUB	2,278,293	September 14, 1999
THE INCISAL EDGE	2,128,164	January 13, 1998
BENCO	2,078,375	July 15, 1997
OPTIMUM	2,005,773	October 8, 1996
ZIPP	1,978,274	June 4, 1996
BENCO ECONO	2,073,063	June 24, 1997
BENCONO	2,073,062	June 24, 1997
SOOPER-FAX	2,015,026	November 12, 1996
1-800-GO BENCO	2,080,599	July 22, 1997
B AND DESIGN	2,073,061	June 24, 1997
B BENCO DENTAL CO.	2,073,060	June 24, 1997
PAINLESS	2,048,240	March 25, 1997