

## TRADEMARK ASSIGNMENT

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03/18/2011  
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SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																														
CONVEYING PARTY DATA																															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Park B. Smith Inc d/b/a Park B. Smith Ltd.</td> <td></td> <td>03/18/2011</td> <td>CORPORATION: NEW YORK</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Park B. Smith Inc d/b/a Park B. Smith Ltd.		03/18/2011	CORPORATION: NEW YORK																				
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">Park B. Smith Ltd</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">230 Fifth Avenue</td> </tr> <tr> <td>Internal Address:</td> <td colspan="3">13th Floor</td> </tr> <tr> <td>City:</td> <td colspan="3">New York</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">10001</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: NEW JERSEY</td> </tr> </table>				Name:	Park B. Smith Ltd			Street Address:	230 Fifth Avenue			Internal Address:	13th Floor			City:	New York			State/Country:	NEW YORK			Postal Code:	10001			Entity Type:	CORPORATION: NEW JERSEY		
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CORRESPONDENCE DATA																															
<p>Fax Number: (212)750-8287  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>          Phone: (212) 750-9700          Email: JABaratta@Barattalaw.com          Correspondent Name: Baratta, Baratta &amp; Aidala LLP          Address Line 1: 546 Fifth Avenue          Address Line 2: 6th Floor          Address Line 4: New York, NEW YORK 10036</p>																															
ATTORNEY DOCKET NUMBER:	PBS92																														
NAME OF SUBMITTER:	Joseph P. Baratta																														
Signature:	S/Joseph P. Baratta/																														

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TO:BARATTA, BARATTA & AIDALA LLP COMPANY:546 FIFTH AVENUE

Date:

03/18/2011

Total Attachments: 1

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**ASSIGNMENT**

**THIS ASSIGNMENT**, made as of the 18<sup>th</sup> day of March, 2011, by Park B. Smith Inc., a corporation organized under the laws of the state of New York, having its principal place of business at 230 Fifth Avenue, New York NY 10001; (hereinafter referred to as Assignor) and Park B. Smith Ltd., a corporation organized under the laws of the state of New Jersey, having its principal place of business at 230 Fifth Avenue, New York NY 10001; (hereinafter referred to as Assignee).

**WHEREAS**, Assignor, is the sole owner of the mark PARK B. SMITH LTD. (Registration No. 1611290) (the "Mark").

**WHEREAS**, Assignee is desirous of acquiring the entire right, title and interest in and to said Mark.

**NOW, THEREFORE**, in consideration of Ten Dollar (\$10.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor assigns, transfers and sets over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the Mark, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, Mark, and reissues, reexaminations and extensions of said Mark, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the fullest extent of the term or terms for which the Mark may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

**AND** for the same consideration, Assignor hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in Mark above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

**AND** Assignor hereby request the Commissioner of Patents and Trademarks to assign issue said Mark to Assignee, as Assignee of said Mark, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

Park B. Smith, Inc.

By: 

Park B. Smith, Chairman and President

Date: March 18<sup>th</sup> 2011

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