

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renajs Outdoor AB		04/08/2011	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	Andersson Trading Company HB		
Street Address:	Getangsvagen 38, SE-504 68		
City:	Boras		
State/Country:	SWEDEN		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3075562	WILDO	
CORRESPONDENCE DATA			
Fax Number:	(612)339-3061		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 371-2140		
Email:	tmg@slwip.com		
Correspondent Name:	Schwegman, Lundberg & Woessner, P.A.		
Address Line 1:	P.O. Box 2938		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	1876.004US1		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	David D'Zurilla
Signature:	/David D'Zurilla/
Date:	04/21/2011
Total Attachments: 1 source=1926_001#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, RENAJS OUTDOOR AB (hereinafter "Assignor"), a corporation organized and existing under and by virtue of the laws of Sweden and having an office and place of business at Getängsvägen 38, SE-504 68, BORÅS, Sweden, is the record owner of the following United States Trademark Registration and the trademark identified therein (hereinafter "the Assigned Mark"):

WILDO Reg. No. 3075562

WHEREAS, Andersson Trading Company HB (hereinafter "Assignee"), a corporation organized and existing under and by virtue of the laws of the Sweden, and having an office and place of business at Getängsvägen 38, SE-504 68, BORÅS, Sweden is desirous of acquiring all right, title, interest and the goodwill in and to the said United States Registration;

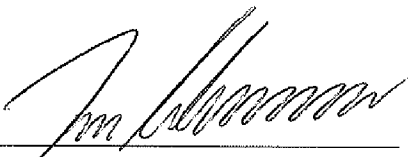
THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, its successors or assigns, the entire right, title and interest in and to the Assigned Mark, together with the goodwill and other incidents of its business associated with or symbolized by the Assigned Mark.

EXECUTED at BORÅS, this 8 day
of April, 2011.

Assignor

By:

Name:


JAN ANDERSSON