

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Browncroft Enterprises, Inc.		04/21/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Trailer Park, Inc.		
Street Address:	6922 Hollywood Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3466631	IT'S MEXCELLENT!	
CORRESPONDENCE DATA			
Fax Number:	(949)863-0151		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-567-3507		
Email:	rulem@pepperlaw.com		
Correspondent Name:	Michael A. Rule - Pepper Hamilton, LLP		
Address Line 1:	4 Park Plaza		
Address Line 2:	Suite 1200		
Address Line 4:	Irvine, CALIFORNIA 92614-5955		
ATTORNEY DOCKET NUMBER:	129963-0003		
NAME OF SUBMITTER:	Michael A. Rule		
Signature:	/Michael A. Rule/		
Date:	04/21/2011		
Total Attachments: 2 source=Assignment trailer#page1.tif source=Assignment trailer#page2.tif			

OP \$40.00 3466631

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made on this 21st day of April, 2011 by Browncroft Enterprises, Inc., a New York corporation ("Assignor"), in favor of Trailer Park, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 3466631, dated July 15, 2008, for the mark "IT'S MEXCELLENT!" (the "Mark"); and

WHEREAS, Assignor desires to assign and transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor hereby irrevocably and forever assigns, grants, conveys and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Mark, the goodwill associated with the Mark, and all trademark and other rights associated with any of the foregoing, which, in each case, Assignor may have now or in the future, including all income, royalties, damages and payments now or hereafter due or payable in the respect to the Mark and the right to sue and recover for past, present and future infringement and/or dilution of Mark and the rights thereto. Assignor hereby represents and warrants that Assignor has not assigned or granted any license or any other any rights in or to the Mark to any third party.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks and any official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to record Assignee as the owner of the Mark and to issue to Assignee (its successors and assigns), in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other documents bearing on the Mark.

Assignor also shall, without further consideration but at the expense of Assignee, comply with all reasonable requests by Assignee, to execute promptly any additional documents and to take promptly any further action necessary or desirable to vest good, valid and marketable title to the Mark in Assignee.

This instrument shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and his successors and assigns.


IN WITNESS WHEREOF, Assignor has duly executed this Assignment on the date first above written.

Browncroft Enterprises, Inc.

By: Albert DeBleck
Albert DeBleck, CEO

State of NY)
)SS:
County of Monroe)

On this 21st day of April, 2011, before me, a Notary Public in and for said county, appeared Albert DeBleck, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.



Notary Public

My commission expires: 9/3/14

TIMOTHY A. HUTTON
Notary Public, State of New York
Monroe County
Registration #01HU6079856
Commission Expires Sept. 3, 2014