

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VALUE CREATION PARTNERS, LLC		12/29/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CSM BAKERY PRODUCTS NA, INC
Street Address:	1912 Montreal Road
City:	Tucker
State/Country:	GEORGIA
Postal Code:	30084
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	1087129	ULTRA WHITE
Registration Number:	2043231	ULTRA-RISE
Registration Number:	1441375	"THE TASTE OF ELEGANCE"
Registration Number:	1834831	THE PERFORMANCE BEHIND THE PROMISE
Registration Number:	1551168	STAR-DEMAND
Registration Number:	2134556	STAR D'LIGHTS
Registration Number:	1783558	NORSEMAN
Registration Number:	1872643	MULTIFOODS BAKERY PRODUCTS SINCE 1892
Registration Number:	1822991	M MULTIFOODS
Registration Number:	0958641	MULTIFOODS
Registration Number:	1827617	BAKERS HEAVEN
Registration Number:	1893708	CHOCOVIVA!

CH \$765.00 1087129

Registration Number:	1833439	CORNERSTONE
Registration Number:	3069174	DIVINE CENTERS
Registration Number:	1798839	DUTCH TREAT
Registration Number:	0797541	FANTASIA
Registration Number:	1159339	JAMCO
Registration Number:	1550390	GOOD 'N' MOIST
Registration Number:	1486369	HI-DEMAND
Registration Number:	1828455	HIGH-M
Registration Number:	3306633	BEST BRANDS
Registration Number:	3352032	BB BEST BRANDS CORP.
Registration Number:	3473915	CORNERSTONE HEARTY GRAINS
Registration Number:	3536011	ULTRA SMOOTH
Serial Number:	77201129	BB
Serial Number:	77201131	BB BEST BRANDS
Serial Number:	77240206	MULTIFOODS
Serial Number:	77240207	CORNERSTONE
Serial Number:	77701112	BERRY-LICIOUS
Serial Number:	73140889	BB

CORRESPONDENCE DATA

Fax Number: (212)310-1762
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 626 4737
Email: nyctrademarks@bakermckenzie.com
Correspondent Name: Julia R. Talke
Address Line 1: 1114 Avenue of the Americas
Address Line 2: Baker & McKenzie LLP
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	56182996-12
NAME OF SUBMITTER:	Julia R. Talke
Signature:	/jrt/
Date:	04/21/2011

Total Attachments: 3
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"VALUE CREATION PARTNERS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

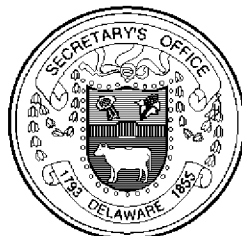
WITH AND INTO "CSM BAKERY PRODUCTS NA, INC." UNDER THE NAME OF "CSM BAKERY PRODUCTS NA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF DECEMBER, A.D. 2010, AT 7:59 O'CLOCK A.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2045577 8100M

101247248




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8460135

DATE: 12-30-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004526 FRAME: 0739

CERTIFICATE OF MERGER

OF

**VALUE CREATION PARTNERS, LLC,
a Delaware limited liability company**

AND

**CSM BAKERY PRODUCTS NA, INC.
a Delaware corporation**

Pursuant to Title 8, Section 264 of the General Corporation Law of the State of Delaware, and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger and does hereby certify as follows:

1. The name of the limited liability company constituent to this merger is Value Creation Partners, LLC, a Delaware limited liability company. The name of the corporation constituent to this merger is CSM Bakery Products NA, Inc., a Delaware corporation.

2. The name of the surviving entity of this merger is CSM Bakery Products NA, Inc., a Delaware corporation.

3. An Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the merging limited liability company and surviving corporation.

4. The merger is to become effective at 11:59 p.m. Eastern Time on December 31, 2010.


5. The certificate of incorporation of the surviving corporation shall be its certificate of incorporation.

6. The executed Agreement of Merger is on file at an office of the surviving corporation, the address of which is, c/o Baker & McKenzie, 1114 Avenue of the Americas, New York, New York 10036.

7. A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any member of the constituent limited liability company or any stockholder of the constituent corporation.

IN WITNESS WHEREOF, the surviving corporation has caused this Certificate of Merger to be signed by an authorized officer, as of the 29th day of December, 2010.

CSM BAKERY PRODUCTS NA, INC.

By: 
Name: James C. Colihan
Title: Secretary