

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trailer Park, Inc.		04/21/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	El Pollo Loco, Inc.		
Street Address:	3535 Harbor Blvd.		
Internal Address:	Suite 100		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3466631	IT'S MEXCELLENT!	
CORRESPONDENCE DATA			
Fax Number:	(949)863-0151		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-567-3507		
Email:	rulem@pepperlaw.com		
Correspondent Name:	Michael A. Rule - Pepper Hamilton, LLP		
Address Line 1:	4 Park Plaza		
Address Line 2:	Suite 1200		
Address Line 4:	Irvine, CALIFORNIA 92614-5955		
ATTORNEY DOCKET NUMBER:	129963-0003		
NAME OF SUBMITTER:	Michael A. Rule		
Signature:	/Michael A. Rule/		

OP \$40.00 3466631

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**TRADEMARK
 REEL: 004527 FRAME: 0270**

Date:

04/22/2011

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made on this 21st day of April, 2011 by Trailer Park, Inc., a Delaware corporation ("Assignor"), in favor of El Pollo Loco, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 3466631, dated July 15, 2008, for the mark "IT'S MEXCELLENT!" (the "Mark"); and

WHEREAS, Assignor desires to assign and transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor hereby irrevocably and forever assigns, grants, conveys and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Mark, the goodwill associated with the Mark, and all trademark and other rights associated with any of the foregoing, which, in each case, Assignor may have now or in the future, including all income, royalties, damages and payments now or hereafter due or payable in the respect to the Mark and the right to sue and recover for past, present and future infringement and/or dilution of Mark and the rights thereto. Assignor hereby represents and warrants that Assignor has not assigned or granted any license or any other any rights in or to the Mark to any third party.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks and any official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to record Assignee as the owner of the Mark and to issue to Assignee (its successors and assigns), in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other documents bearing on the Mark.

Assignor also shall, without further consideration but at the expense of Assignee, comply with all reasonable requests by Assignee, to execute promptly any additional documents and to take promptly any further action necessary or desirable to vest good, valid and marketable title to the Mark in Assignee.

This instrument shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and his successors and assigns.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on the date first above written.

Trailer Park, Inc.

By: RA

Rachel McIntyre, VP Business Affairs

State of _____)

)SS:

County of _____)

**SEE ATTACHED
NOTARIAL CERTIFICATE**

On this _____ th day of _____, 2011, before me, a Notary Public in and for said county, appeared Rachel McIntyre, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.

**SEE ATTACHED
NOTARIAL CERTIFICATE**

Notary Public

My commission expires: _____

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of Los Angeles

On April 21, 2011 before me, R. Plotkina, Notary Public
(here insert name and title of the officer)

personally appeared Rachel D. McIntyre

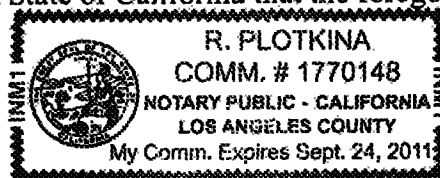
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

R. Plotkina

Signature of Notary Public



(Seal)

ADDITIONAL OPTIONAL INFORMATION

INSTRUCTIONS FOR COMPLETING THIS FORM

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. ~~he/she/they~~ - is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ❖ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ❖ Indicate title or type of attached document, number of pages and date
 - ❖ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document

DESCRIPTION OF THE ATTACHED DOCUMENT

Assignment of Trademark
(Title or description of attached document)

(Title or description of attached document continued)

Number of Pages 2 Document Date 4/21/11

(Additional information)

CAPACITY CLAIMED BY THE SIGNER

Individual (s)

Corporate Officer

VP Business Affairs
(Title)

Partner(s)

Attorney-in-Fact

Trustee(s)

Other _____

TRADEMARK