

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOTCHA BRANDS, INC.		04/20/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	WIN MANAGEMENT, LLC.		
Street Address:	10866 WILSHIRE BOULEVARD		
Internal Address:	10TH FLOOR		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2961255	BLUE TORCH	
Registration Number:	2961256	BLUE TORCH	
CORRESPONDENCE DATA			
Fax Number:	(928)717-0160		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	928-717-2218		
Email:	DSGLAW@MSN.COM		
Correspondent Name:	DONALD S. GRIER		
Address Line 1:	1800 TIMBER COVE LANE		
Address Line 4:	PRESCOTT, ARIZONA 86305		
ATTORNEY DOCKET NUMBER:	BLUE-25		
NAME OF SUBMITTER:	DONALD S. GRIER		
Signature:	/DSG/		
Date:	04/22/2011		
Total Attachments: 1 source=Assignment of Trademark to Win Management, LLC#page1.tif			

OP \$65.00 2961255

**ASSIGNMENT OF TRADEMARK REGISTRATION**

This Assignment of Trademark Registration Agreement is effective as of the 20th day of April, 2011.

WHEREAS, Gotcha Brands, Inc., a California corporation, having its principal offices at 25502 Rodeo Circle, Laguna Hills, California 92653, has adopted, used, is using and is the owner of the following trademark application now pending in the United States Patent and Trademark Office:

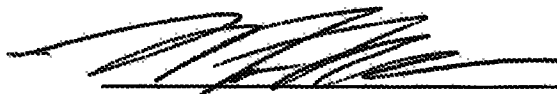
<u>Trademark</u>	<u>Registration No.</u>	<u>Int'l Classes</u>
BLUE TORCH	2961255	25
BLUE TORCH	2961256	38 & 41

WHEREAS, Win Management, LLC., a California Limited Liability Company, having offices at 10866 Wilshire Boulevard, 10<sup>th</sup> Floor, Los Angeles, California 90024, is desirous of acquiring said trademark application.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and pursuant to a prior written agreement between the parties and other good and valuable consideration, the receipt of which is hereby acknowledged, Gotcha Brands, Inc. hereby assigns to Win Management, LLC. all right, title and interest in and to said trademark together with the goodwill of the business symbolized by said trademark and application thereof.

GOTCHA BRANDS, INC.

WIN MANAGEMENT, LLC.

  
By: Marvin Winkler  
Its: President

  
By: Marvin Winkler  
Its: Managing Member

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