

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Inventure Group, Inc.		05/20/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Inventure Foods, Inc.
Street Address:	5415 E. High Street
Internal Address:	Suite 350
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85054
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3756227	
Registration Number:	3670911	
Serial Number:	85021603	INVENTURE FOODS
Registration Number:	3377879	NATURE'S THREE BERRIES
Registration Number:	2117466	POORE BROTHERS
Registration Number:	3377878	RADER FARMS
Registration Number:	3617289	SUMMERS PEAK
Registration Number:	3756226	THE INVENTURE GROUP
Registration Number:	3576952	CANYON CUT

CORRESPONDENCE DATA

Fax Number: (602)640-9050
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (602) 640-9311

CH \$240.00 3756227

Email: trademarks@omlaw.com
Correspondent Name: Osborn Maledon, P.A.
Address Line 1: 2929 N. Central Ave., Ste. 2100
Address Line 4: Phoenix, ARIZONA 85012

ATTORNEY DOCKET NUMBER:	11940.6
NAME OF SUBMITTER:	Jonathan F. Ariano
Signature:	/jonathan.f.ariano/
Date:	04/22/2011

Total Attachments: 2
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE INVENTURE GROUP, INC.", CHANGING ITS NAME FROM "THE INVENTURE GROUP, INC." TO "INVENTURE FOODS, INC.", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF MAY, A.D. 2010, AT 2:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2483575 8100

100542710



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8009328

DATE: 05-21-10

TRADEMARK
REEL: 004527 FRAME: 0389

**CERTIFICATE OF AMENDMENT TO THE
CERTIFICATE OF INCORPORATION
OF
THE INVENTURE GROUP, INC.**

The Inventure Group, Inc. (the "Corporation"), a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The name of the Corporation is The Inventure Group, Inc., and the Corporation filed its original Certificate of Incorporation with the Delaware Secretary of State on February 23, 1995, under the name Poore Brothers Holdings, Inc.

SECOND: The Certificate of Incorporation of the Corporation was amended (i) on March 3, 1995 to change the name of the Corporation to Poore Brothers, Inc., (ii) on October 7, 1999, and (iii) on May 25, 2006 to change the name of the Corporation to The Inventure Group, Inc.

THIRD: The Board of Directors of the Corporation has duly and unanimously adopted the following resolution setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, as amended, pursuant to Section 242 of the Delaware General Corporation Law:

RESOLVED, that Article First of the Company's Certificate of Incorporation shall be amended to change the Company's name to "Inventure Foods, Inc." as follows (the "Amendment"):


"FIRST: The name of the Corporation is: Inventure Foods, Inc. (the "Corporation")."

FOURTH: That at a meeting of the stockholders of the Company held on May 20, 2010, the holders of a majority of the issued and outstanding shares of the Common Stock of the Corporation approved the Amendment.

FIFTH: That the Amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, this instrument has been executed for, on behalf of, and in the name of the Corporation, by the officer hereunto duly authorized as of the 20 day of May, 2010.

THE INVENTURE GROUP, INC.

By: 
Terry E. McDaniel
Chief Executive Officer