

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SS Entertainment U.S.A., Inc.		02/03/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sega Entertainment U.S.A., Inc.		
Street Address:	600 North Brand Boulevard		
Internal Address:	5th Floor		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91203		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75362731	GAMEWORKS	
CORRESPONDENCE DATA			
Fax Number:	(310)734-3166		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-734-3266		
Email:	wfinkelstein@steptoe.com		
Correspondent Name:	Willam A. Finkelstein		
Address Line 1:	2121 Avenue of the Stars		
Address Line 2:	Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	83449.0008		
NAME OF SUBMITTER:	William A. Finkelstein		
Signature:	/waf/		

CH \$40.00 75362731

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TRADEMARK
 REEL: 004527 FRAME: 0701

Date:

04/22/2011

Total Attachments: 2

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Delaware

PAGE 1

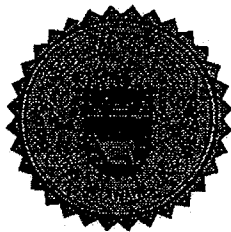
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SS ENTERTAINMENT U.S.A., INC.", CHANGING ITS NAME FROM "SS ENTERTAINMENT U.S.A., INC." TO "SEGA ENTERTAINMENT U.S.A., INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF FEBRUARY, A.D. 2005, AT 2:58 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3854061 8100

050090523



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3662275

DATE: 02-03-05

TRADEMARK
REEL: 004527 FRAME: 0703

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
SS ENTERTAINMENT U.S.A., INC.**

SS Entertainment U.S.A., Inc., a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

1. The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware and has been consented to in writing by the sole stockholder, in accordance with Section 228 of the General Corporation Law of the State of Delaware.


2. The name of the Corporation is SS Entertainment U.S.A., Inc. and the original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on September 14, 2004.

3. Article I of the Corporation's Certificate of Incorporation is amended to read in its entirety as follows:

ARTICLE I

The name of the corporation is Sega Entertainment U.S.A., Inc. (hereinafter referred to as the "Corporation")

IN WITNESS WHEREOF, SS Entertainment U.S.A., Inc. has caused this Certificate of Amendment to be executed by its authorized officer on this 2nd day of February, 2005.


Masahiro Nakagawa
Deputy Chief Executive Officer, Secretary
and Treasurer

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