

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ARTIFICIAL MIND & MOVEMENT, INC.		11/08/2010	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BEHAVIOUR INTERACTIVE INC.		
<b>Street Address:</b>	416, Boulevard de Maisonneuve, Bureau 600		
<b>City:</b>	Montreal, QC H3A 1L2		
<b>State/Country:</b>	CANADA		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3170339	B'HEIVJE(R)	
Registration Number:	3354346	ASSAULT HEROES	
Registration Number:	3137539	GET ON DA MIC	
Registration Number:	2953998	JERSEY DEVIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)293-7860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2022937060		
<b>Email:</b>	tm@sughrue.com		
<b>Correspondent Name:</b>	Jody H. Drake		
<b>Address Line 1:</b>	2100 Pennsylvania Avenue, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>ATTORNEY DOCKET NUMBER:</b>	S14639		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$115.00 3170339

Name: Jody H. Drake  
Address Line 1: 2100 Pennsylvania Avenue, N.W.  
Address Line 4: Washignton, DISTRICT OF COLUMBIA 20037

NAME OF SUBMITTER:	Jody H. Drake
Signature:	/jody h. drake/
Date:	04/25/2011
Total Attachments: 0	

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