

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	07/07/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Melvin Leiner and Darren Marks, Joint Owners and U.S. citizens		04/04/2011	Joint Owners: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	DNA Brands, Inc.
<b>Street Address:</b>	506 NW 77th Street
<b>City:</b>	Boca Raton
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33487
<b>Entity Type:</b>	CORPORATION: FLORIDA

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	3614326	DNA ENERGY DRINK
Registration Number:	3844073	DNA ENERGY DRINK
Registration Number:	3685838	DNA
Registration Number:	3363679	DNA ENERGY DRINK
Registration Number:	3363635	DNA ENERGY DRINK
Registration Number:	3844364	DNA SHRED STIX

**CORRESPONDENCE DATA**

Fax Number: (954)534-9419  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 954-534-9419  
 Email: LNKaufman@tmcopryrlaw.com  
 Correspondent Name: Lisa N. Kaufman  
 Address Line 1: 2807 Poinciana Circle

OP \$165.00 3614326

Address Line 4: Cooper City, FLORIDA 33026

ATTORNEY DOCKET NUMBER:	DNA ASSIGNMENT
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NAME OF SUBMITTER:	Lisa N. Kaufman
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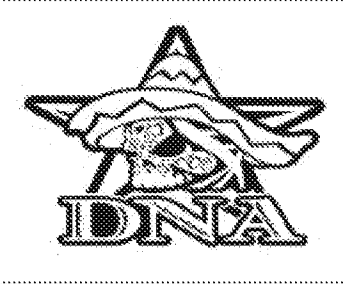
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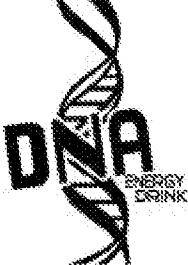
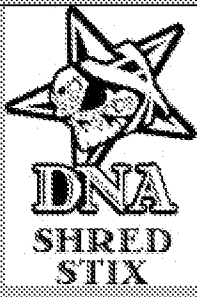
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<p><b>Total Attachments: 3</b> source=Nunc Pro Tunc Assignment signed color for filing#page1.tif source=Nunc Pro Tunc Assignment signed color for filing#page2.tif source=Nunc Pro Tunc Assignment signed color for filing#page3.tif</p>
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**NUNC PRO TUNC ASSIGNMENT**

WHEREAS Melvin Leiner and Darren Marks, individuals and joint owners (hereinafter “Joint Owners”) with their principal place of business at 2841 NE 23rd Street Pompano Beach FLORIDA 33062, were the owners of the following U.S. Trademarks and the registrations thereof (hereinafter “The Trademarks”):

Mark	Registration Number	Registration Date
	3614326	May 5, 2009
	3844073	September 7, 2010
	3685838	September 22, 2009

	3363679	January 1, 2008
<b>DNA ENERGY DRINK</b>	3363635	January 1, 2008
	3844364	September 7, 2010


WHEREAS DNA Brands, Inc., a Colorado corporation , with an address at 506 NW 77<sup>th</sup> Street, Boca Raton, Florida 33487, acquired The Trademarks on or about July 7, 2010;

WHEREAS, the parties wish to confirm and ratify ownership of The Trademarks in DNA Brands, Inc.;

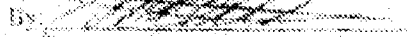
NOW, THEREFORE, Joint Owners, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, do hereby confirm and ratify said assignment

*nunc pro tunc* as of July 7, 2010 to DNA Brands, Inc. of all right, title and interest in and to  
The Trademarks, together with the goodwill of the business symbolized thereby.

Date: April 14, 2011

By:   
Name: Darren Marks, Individual  
Title: Joint Owner

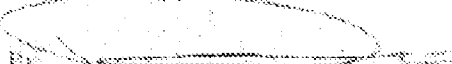
Date: April 14, 2011

By:   
Name: Melvin Leiner, Individual  
Title: Joint Owner

**ACKNOWLEDGED AND ACCEPTED**

DNA Brands, Inc.

Date: April 14, 2011

By:   
Darren Marks  
Its President