

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Discovery Media Corporation		04/25/2011	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Alexandra Holdings. LLC		
Street Address:	5543 Edmondson Pike #50		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37211		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78737480	7 MINUTE MONEY SYSTEM	
Serial Number:	78629587	7 MINUTES A DAY	
Serial Number:	78502411	NEW DISCOVERY	
Serial Number:	78384500	THEMONEYEXPERT	
Serial Number:	77035315	THEMONEYEXPERT.COM	
CORRESPONDENCE DATA			
Fax Number:	(666)666-9999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	newdiscovery@spamarrest.com		
Correspondent Name:	New Discovery Media Corporation		
Address Line 1:	5543 Edmondson Pike 50		
Address Line 4:	Nashville, TENNESSEE 37211		
NAME OF SUBMITTER:	James/Guarino/President/New/Discovery		
Signature:	James/Guarino/President/New/Discovery		
Date:	04/25/2011		
Total Attachments: 1 source=trademark assignment0001#page1.tif			

OP \$140.00 78737480

Intellectual Property Assignment

New Discovery Media Corporation hereby assigns all rights of the following trademarks:

#78737480 / 7 Minute Money System

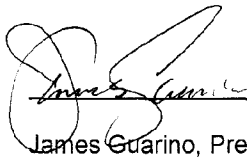
#78629587 / 7 Minutes a Day

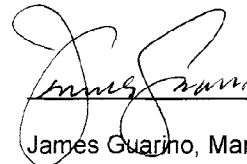
#78502411 / New Discovery

#78384500 / TheMoneyExpert

#77035315 / TheMoneyExpert.com

to James and Eugene Guarino, who have thereafter assigned those rights under this Agreement to Alexandra Holdings, LLC.

 President, New Discovery Media Corp. 4-25-11
James Guarino, President, New Discovery Media Corporation Date

 Managing Member, Alexandra Holdings, LLC 4-25-11
James Guarino, Managing Member, Alexandra Holdings, LLC Date