

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Enesco IP, LLC		04/25/2011	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Enesco, LLC
<b>Street Address:</b>	225 Windsor Drive
<b>City:</b>	Itasca
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60143
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 30**

Property Type	Number	Word Mark
Registration Number:	2798409	BAILEY & FRIENDS
Registration Number:	3307671	BEARS AND HARES...YOU CAN TRUST
Registration Number:	3340442	BOYDS
Registration Number:	3316451	BOYDS BEARS & FRIENDS
Registration Number:	2002253	BOYDS BEARS
Registration Number:	2126056	BOYDS BEARS & FRIENDS
Registration Number:	2053264	BOYDS BEARS & FRIENDS
Registration Number:	2951431	BOYDS BEARS BEARWEAR
Registration Number:	2628928	BOYDSSTUFF.COM
Registration Number:	2654987	CHARMING ANGELS COLLECTION
Registration Number:	3445077	CUDDLEE WUBBLEES
Registration Number:	3760674	HEARTFILLED HUGS
Registration Number:	3530148	MS. SHAKESBEARE
Registration Number:	3680068	

**TRADEMARK**

**900190223**

**REEL: 004528 FRAME: 0704**

**OP \$765.00 2798409**

Registration Number:	2888618	
Registration Number:	2100906	
Registration Number:	2035667	
Registration Number:	2032320	
Registration Number:	3046107	
Registration Number:	2952132	
Registration Number:	2054756	
Registration Number:	2052434	
Registration Number:	3444786	PLEASANTVILLE
Registration Number:	3444789	TENDER MOMENTS
Registration Number:	1938532	THE BEARSTONE COLLECTION
Registration Number:	2018285	THE BOYDS COLLECTION LTD.
Registration Number:	1968106	THE BOYDS COLLECTION LTD.
Registration Number:	2687028	THE DOLLSTONE COLLECTION
Registration Number:	2811146	THE LOYAL ORDER OF FRIENDS OF BOYDS
Registration Number:	3089064	WINSTON'S WORLD

**CORRESPONDENCE DATA**

Fax Number: (212)684-3999  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2126843900  
Email: mmisthal@grr.com  
Correspondent Name: Marc P. Misthal  
Address Line 1: 270 Madison Avenue  
Address Line 2: 8th Floor  
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	5738/383
NAME OF SUBMITTER:	Marc P. Misthal
Signature:	/Marc P. Misthal/
Date:	04/26/2011

Total Attachments: 4  
source=US Trademark Assignment#page1.tif  
source=US Trademark Assignment#page2.tif  
source=US Trademark Assignment#page3.tif  
source=US Trademark Assignment#page4.tif

**Trademark Assignment**

**WHEREAS**, Enesco IP, LLC, a Delaware limited liability company, is the owner of the marks set forth on Schedule A, which are currently registered or pending with the United States Patent and Trademark Office (the "Marks");

**WHEREAS**, Enesco, LLC, a Delaware limited liability company ("Assignee") desires to acquire any and all rights that Assignor may have in and to the Marks, and the registrations pending applications listed on Schedule A, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks, and the registrations pending applications listed on Schedule A, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

**IN WITNESS WHEREOF**, the Assignor has caused the execution of this Assignment as of the 24<sup>th</sup> day of February, 2011.

ENESCO IP, LLC

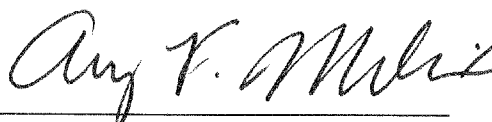


Name: Seth M. Hendon

Title: Vice President

**TO WIT:**

On this 24<sup>th</sup> day of February, 2011, before me appeared Seth M. Hendon, being duly authorized, who signed this Assignment on behalf of Enesco IP, LLC.



NOTARY PUBLIC




My Commission Expires: \_\_\_\_\_

**AMY F. MCGRAIME**  
Notary Public, State of New York  
No. 01MC4906321  
Qualified in New York County  
Commission Expires 9/28/13

**TRADEMARK**  
**REEL: 004528 FRAME: 0706**

## SCHEDULE A

### REGISTERED MARKS

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BAILEY & FRIENDS	2798409	12/23/03
BEARS AND HARES ... YOU CAN TRUST	3307671	10/9/07
BOYDS	3340442	11/20/07
BOYDS BEARS & FRIENDS	3316451	10/23/07
BOYDS BEARS	2002253	9/24/96
BOYDS BEARS & FRIENDS	2126056	12/30/97
BOYDS BEARS & FRIENDS	2053264	4/15/97
BOYDS BEARS BEARWEAR	2951431	5/17/05
BOYDSSTUFF.COM [and design]:  	2628928	10/1/02
CHARMING ANGELS COLLECTION	2654987	11/26/02
CUDDLEE WUBBLEES	3445077	6/10/08
HEARTFILLED HUGS	3760674	3/16/10
MS. SHAKESBEARE	3530148	11/11/08
PAWPRINT [design]:  	3680068	9/8/09
PAWPRINT [and design]:  	2888618	9/28/04
PAWPRINT [and design]:	2100906	9/30/97

		
PAWPRINT [and design]:	2035667	2/4/97
		
PAWPRINT [and design]:	2032320	1/21/97
		
PAWPRINT EMBLEM [design]:	3046107	1/17/06
		
PAWPRINT EMBLEM [design]:	2952132	5/17/05
		
PAWPRINT EMBLEM [design]:	2054756	4/22/97
		
PAWPRINT EMBLEM [design]:	2052434	4/15/97



PLEASANTVILLE	3444786	6/10/08
TENDER MOMENTS	3444789	6/10/08
THE BEARSTONE COLLECTION	1938532	11/28/95
THE BOYDS COLLECTION LTD.	2018285	11/19/96
THE BOYDS COLLECTION LTD.	1968106	4/16/96
THE DOLLSTONE COLLECTION	2687028	2/11/03
THE LOYAL ORDER OF FRIENDS OF BOYDS	2811146	2/3/04
WINSTON'S WORLD	3089064	5/9/06