

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Deli Management, Inc.		04/21/2011	CORPORATION: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Wells Fargo Bank, National Association, as Administrative Agent
<b>Street Address:</b>	1808 Aston Avenue
<b>Internal Address:</b>	Suite 250
<b>City:</b>	Carlsbad
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92008
<b>Entity Type:</b>	national banking association: UNITED STATES

**PROPERTY NUMBERS Total: 25**

Property Type	Number	Word Mark
Registration Number:	3896734	JASON'S CAFE
Registration Number:	3444544	JASON'S DELI
Registration Number:	3491583	JASON'S DELI
Registration Number:	3118816	WRAPINI
Registration Number:	3000326	J.D. PICKLE
Registration Number:	3003464	JASON'S DELI
Registration Number:	2990155	GOOD FOR YOU
Registration Number:	2937463	JASON'S DELI
Registration Number:	2621024	DELIVERY POWER
Registration Number:	2234421	TUNALETTA
Registration Number:	2091188	THE PLAIN JANE
Registration Number:	2093044	PHILLY CHICK
Registration Number:	2091119	HAM IT DOWN

OP \$640.00 3896734

Registration Number:	2365524	SERGEANT PEPPER
Registration Number:	2094872	DELI COWBOY
Registration Number:	2093043	BIRD TO THE WISE
Registration Number:	2215557	SANTA FE CHICKEN SANDWICH
Registration Number:	2091118	CHICKEN EATER
Registration Number:	2093042	SPUD AU BROCC
Registration Number:	2115658	TEXAS STYLE SPUD
Registration Number:	1352239	JASON'S
Registration Number:	1325158	JASON'S DELI
Serial Number:	85026554	JASON'S CAFE
Serial Number:	85026546	JASON'S CAFE
Serial Number:	77735183	JASON'S FOODY DOODY

**CORRESPONDENCE DATA**

Fax Number: (919)416-8328  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 9192868041  
Email: pto\_tmconfirmation@mvalaw.com  
Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	512485-001967 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	04/26/2011

Total Attachments: 4  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

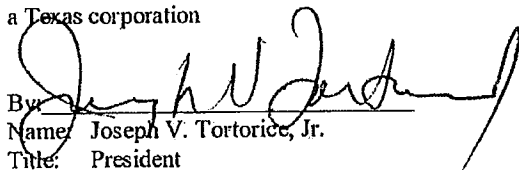
Please be advised that pursuant to the Security and Pledge Agreement dated as of April 21, 2011 (as the same may be amended, modified, restated or supplemented from time to time, the "Agreement") by and among the Obligors from time to time party thereto (each an "Obligor" and collectively, the "Obligors") and WELLS FARGO BANK, NATIONAL ASSOCIATION, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

[Signature page to follow]

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

**DELI MANAGEMENT, INC.,**  
a Texas corporation

By:   
Name: Joseph V. Tortorice, Jr.  
Title: President

Acknowledged and Accepted:

**WELLS FARGO BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

DELI MANAGEMENT, INC.  
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS (USPTO)  
APRIL 2011

**TRADEMARK**  
**REEL: 004528 FRAME: 0746**

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

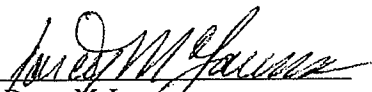
Very truly yours,

**DELI MANAGEMENT, INC.,**  
a Texas corporation

By: \_\_\_\_\_  
Name:  
Title:

Acknowledged and Accepted:

**WELLS FARGO BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent

By:   
Name: Darcy McLaren  
Title: Vice President

DELI MANAGEMENT, INC.  
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS (USPTO)  
APRIL 2011

**TRADEMARK**  
**REEL: 004528 FRAME: 0747**

**Schedule 1**

**Deli Management, Inc.  
(Texas Corporation)**

**U.S. Trademarks**

**Registered Marks**

Mark	Registration No.	Registration Date
JASON'S CAFÉ	3896734	12/28/10
JASON'S DELI and Design	3444544	06/10/08
JASON'S DELI and Design	3491583	08/26/08
WRAPINI	3118816	07/25/06
J.D. PICKLE	3000326	09/27/05
JASON'S DELI and Design	3003464	10/04/05
GOOD FOR YOU and Design	2990155	08/30/05
JASON'S DELI and Design	2937463	04/05/05
DELIVERY POWER	2621024	09/17/02
TUNALETTA	2234421	03/23/99
THE PLAIN JANE	2091188	08/26/97
PHILLY CHICK	2093044	09/02/97
HAM IT DOWN	2091119	08/26/97
SERGEANT PEPPER	2365524	07/11/00
DELI COWBOY	2094872	09/09/97
BIRD TO THE WISE	2093043	09/02/97
SANTA FE CHICKEN SANDWICH	2215557	12/29/98
CHICKEN EATER	2091118	08/26/97
SPUD AU BROC	2093042	09/02/97
TEXAS STYLE SPUD	2115658	11/25/97
JASON'S	1352239	07/30/85
JASON'S DELI	1325158	03/12/85

**Pending Applications**

Mark	Application No.	Filing Date
JASON'S CAFÉ and Design	85026554	04/29/10
JASON'S CAFE and Design	85026546	04/29/10
JASON'S FOODY DOODY	77735183	05/12/09