

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retired Professional Football Players of Chicago/Dollars for Scholars, a division of Scholarship America, Inc.		04/22/2011	Non-profit corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Scholarship America, Inc.		
Street Address:	1505 Riverview Road		
City:	St. Peter		
State/Country:	MINNESOTA		
Postal Code:	56082		
Entity Type:	Non-profit corporation: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3479567	RETIRED PROFESSIONAL FOOTBALL PLAYERS OF CHICAGO DOLLARS FOR SCHOLARS 501C3	
CORRESPONDENCE DATA			
Fax Number:	(612)766-1600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6127666886		
Email:	trademarkmpls@faegre.com		
Correspondent Name:	Patricia I. Reding		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-3901		
ATTORNEY DOCKET NUMBER:	55347-398640		
NAME OF SUBMITTER:	Patricia I. Reding		

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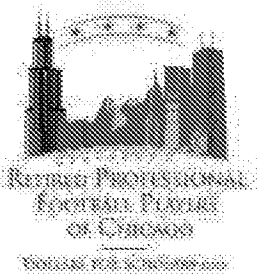
TRADEMARK
 REEL: 004529 FRAME: 0504

Signature:	/Patricia I. Reding/
Date:	04/27/2011
Total Attachments: 1 source=238982 DOLLARS FOR SCHOLARS - Trademark Assignment#page1.tif	

Trademark Assignment

WHEREAS, Retired Professional Football Players of Chicago/Dollars for Scholars, a division of Scholarship America, Inc. a non-profit corporation organized under the laws of Illinois, with a principal address of 405 Marvin Way, Buffalo Grove, IL 60089 (“Assignor”), is the record owner of the following United States trademark registration:

<u>Mark</u>	<u>Registration No.</u>	<u>Reg. Date</u>
	3479567	August 5, 2008




(the “Mark”);

WHEREAS, Scholarship America, Inc., a non-profit corporation organized under the laws of Massachusetts, with a principal address of 1505 Riverview Road, St. Peter, MN 56082 (the “Assignee”), is the true and rightful owner of the DOLLARS FOR SCHOLARS trademark, is desirous of acquiring said Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark and the registration for the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, as the successor party in interest, all right, title and interest in and to the Mark, including any applications to register the Mark, together with the goodwill of the business symbolized by the Mark.

Retired Professional Football Players of Chicago/Dollars for Scholars, a division of Scholarship America, Inc., ASSIGNOR

Date: 4/22/2011

By 
Name: Brent NOVOSELSKY
Title: Treasurer

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