

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NUTRACEUTICAL SCIENCES INSTITUTE, INC.		04/26/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	VITACOST.COM, INC.
Street Address:	5400 Broken Sound Blvd. N.W.
Internal Address:	Suite 500
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33487
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3383510	COSMECEUTICAL SCIENCES INSTITUTE
Registration Number:	3401316	SYNERGY SPECTRUM
Registration Number:	3442102	BERRYTASTIC
Registration Number:	3448894	TESTOSTERIP
Registration Number:	3479271	NEUROLIFT
Registration Number:	3485991	PROSTAHEART
Registration Number:	3496781	NATURAL HEARTBURN GUARD
Registration Number:	3758028	SYNERGY TWICE DAILY

CORRESPONDENCE DATA

Fax Number: (703)920-3399
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 7039201122
 Email: kreamer@iplawsolutions.com

900190370

TRADEMARK
REEL: 004529 FRAME: 0570

OP \$215.00 3383510

Correspondent Name: Welsh Flaxman & Gitler LLC
Address Line 1: 2000 Duke Street
Address Line 2: Suite 100
Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Stewart L. Gitler
Signature:	/slg/
Date:	04/27/2011
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

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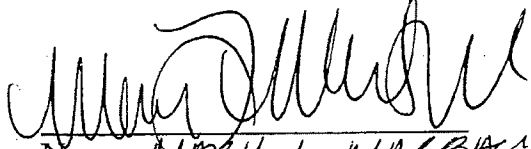
WHEREAS, NUTRACEUTICAL SCIENCES INSTITUTE, INC. of 5400 Broken Sound Blvd. N.W., Suite 500, Boca Raton, Florida 33487, a Delaware corporation, hereinafter referred to Assignor, is the Applicant of the below listed trademark registrations in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
COSMECEUTICAL SCIENCES INSTITUTE	3,383,510	02/12/2008
SYNERGY SPECTRUM	3,401,316	03/25/2008
BERRYTASTIC	3,442,102	06/03/2008
TESTOSTERIP	3,448,894	06/17/2008
NEUROLIFT	3,479,271	08/05/2008
PROSTAHEART	3,485,991	08/12/2008
<u>NATURAL HEARTBURN GUARD</u>	3,496,781	09/02/2008
SYNERGY TWICE DAILY	3,758,028	03/09/2010

WHEREAS, VITACOST.COM, INC. of 5400 Broken Sound Blvd. N.W., Suite 500, Boca Raton, Florida 33487, a Delaware corporation, hereinafter referred to Assignee, is desirous of acquiring said trademarks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, and the payment of \$10.00, receipt of which is hereby acknowledged, NUTRACEUTICAL SCIENCES INSTITUTE, INC. does hereby assign, transfer and convey unto VITACOST.COM, INC. all right, title, goodwill and interest in the business associated therewith and to the said trademarks relating thereto.

4/26/2011
Date


Name: MARY L. MACBAIN
Title: GENERAL COUNSEL and
Corporate Secretary